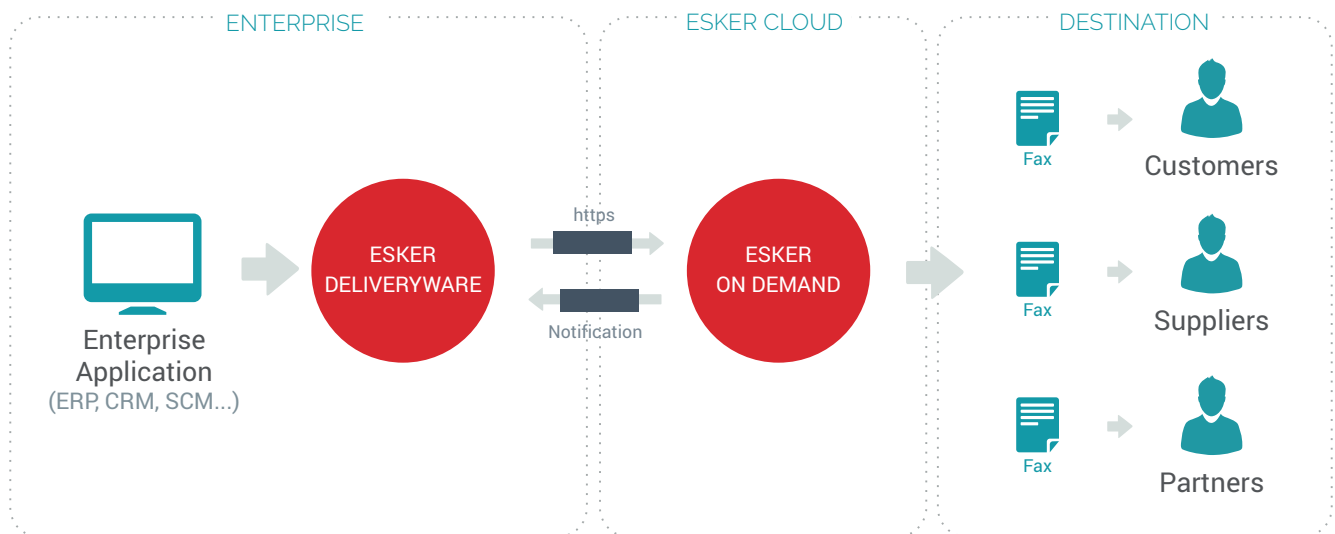


ENSURING BUSINESS CONTINUITY

The Esker Cloud Fax Services Connector enhances the Esker DeliveryWare server by offering a convenient and economical solution for business continuity. There is no longer a need to invest in expensive hardware that sits idle waiting for potential emergency situations. And, Esker Cloud Fax Services can handle peak and overflow fax situations, allowing businesses to buy smaller fax boards that accommodate routine fax traffic. Faxing directly from business applications is as simple for users as printing a document or sending an email. Esker Cloud Fax Services is part of the Esker on Demand delivery services that also include Esker Mail Services, SMS Services and Email Services.



Automated, integrated and simplified fax

Esker Cloud Fax Services offers the security and efficiency of an external fax infrastructure, providing access to a worldwide network of Esker-hosted fax server facilities. With Esker Cloud Fax Services you have the option of using the Esker infrastructure during periods of peak fax volume or local fax hardware outage, which delivers numerous benefits to your bottom line.

- **Flexible faxing capacity** is available as required with no traffic restrictions, so you can easily handle peak faxing such as end-of-month invoice batches.
- **Convenient routing options** can be implemented for individuals, departments and divisions, making it easier to handle unplanned mass faxes and track fax costs by user.
- **Simplify your infrastructure** by reducing investments in telephony and hardware – especially for emergency backup situations.
- **Secure, reliable and robust** infrastructure with 24/7 monitoring with multiple redundant backup systems to minimise the possibility of downtime or delivery failures.

- **Seamless integration** with existing desktop and enterprise applications ensures that Esker Cloud Fax Services is easy to implement and easy to use. Esker Cloud Fax Services is quickly installed with no custom programming, no disruption of existing business processes, and no changes to existing file formats. Esker Cloud Fax Services provides sent status within existing applications, so you always know if a fax has arrived.

Maximise flexibility with Esker DeliveryWare

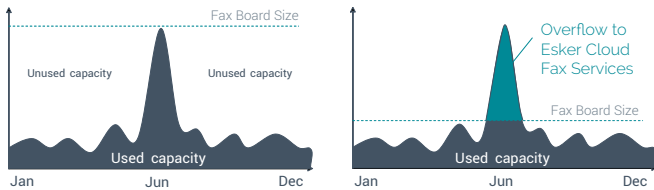
Esker DeliveryWare offers many added-value features that makes faxing business documents a highly efficient and effective business process.

Esker DeliveryWare features include:

- Directly integrate with leading enterprise applications including ERP, CRM and SCM
- **Seamlessly work** with existing systems and processes
- **Ability to format raw** data into new, professional-looking business documents
- **Automated electronic delivery** using intelligent routing rules, through Esker Cloud Fax Services, Esker Mail Services, email, archive and more.

Overflow to Esker Cloud Fax Services

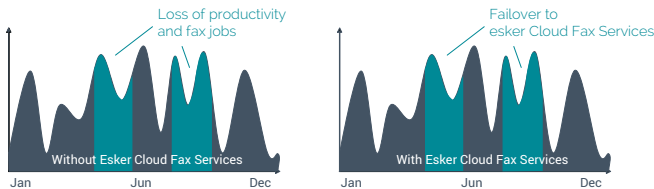
With Esker DeliveryWare, you can intelligently distribute fax loads amongst local fax boards or Esker Cloud Fax Services. The distribution occurs following predefined rules based on This feature allows selecting a smaller fax board and offers better handling of fax peaks and unplanned fax/mailings.



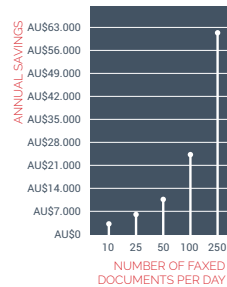
Failover to Esker Cloud Fax Services

With Esker DeliveryWare you can failover to Esker Cloud Fax Services if local fax boards are not responding, ensuring fax distribution continuity.

This feature helps to protect against costly downtime in the event of fax board or telecom emergencies, using predefined failover.



Esker Cloud Fax Services always costs less



Flexible pay-as-you-go payment options allow you to only pay for what you use on a per fax basis, providing complete cost predictability and control. Whatever capacity you require and no matter how you calculate the costs and savings, Esker Cloud Fax Services always works out less expensive than internal fax:

- **Enable automated faxing** directly from enterprise applications
- **Eliminate workflow interruptions** and manual handling costs associated with manual printing, faxing and waiting for confirmation
- Equipment purchase (e.g., printers, fax machines, fax boards, etc.) and maintenance costs, and ongoing materials costs of ink and paper, are **reduced significantly**
- **Telephony costs** for line installation and rental and ongoing costs of fax calls are eliminated
- There is **no need to pay for mostly unused extra peak capacity** through more dedicated fax lines and more equipment
- There are **no internal maintenance costs and no external maintenance fees**

Esker Cloud Fax Services also provides a solid document communication foundation with additional opportunities for automated e-document delivery through email and Esker Mail Services (an external mailroom that provides fast, high-quality, cost-effective mail processing services).

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