CLOUD FAXING CHECKLIST

IS MOVING TO A CLOUD FAX SERVICE RIGHT FOR YOUR ORGANISATION?

Replacing traditional fax servers with a fax service can offer **big advantages to organisations both large and small**. But that doesn't make moving to the cloud an easy decision. As its popularity in today's business world grows, so too have questions and confusion surrounding the cloud — especially with fax communications.

COMPLETE THE CHECKLIST BELOW AND SEE HOW MANY OF THESE "TIME TO MOVE TO THE CLOUD" SCENARIOS APPLY TO YOU:

FAX VOLUMES

- ❒ Fax volumes within your organisation are expected to continue growing annually.
- ❒ Fax volumes are down, yet you're still maintaining an internal infrastructure.
- ❒ Supporting your fluctuating fax volumes is a recurring challenge.

EXPENSES

- ❒ Replacing obsolete or unsupported fax boards, hardware or software requires large capital expenditures.
- ❒ The cost of managing fax servers is getting harder to maintain.
- ❒ Upfront spending funds are limited for implementing a new solution.

SUPPORT & SECURITY

- ❒ The current fax server solution doesn't integrate with your organisation's new ERP system or updated ERP version.
- ❒ Moving to a virtual fax server environment is in your plans, but the fax protocol is not supported by VoIP technology.
- ❒ Some, most or all of your faxes are confidential and require the utmost security (e.g., HIPAA, insurance, etc.).

BUSINESS CONTINUITY

- ❒ Should an incident happen, your organisation does not have an adequate recovery plan in place

VISIBILITY & REPORTING

- ❒ It is difficult or impossible to view or search for fax statuses (e.g., when/if it was sent, when/if it was received, etc.).
- ❒ The faxes your organisation deals with are not "business-critical" but could still benefit from better reporting.

RESOURCE MANAGEMENT

- ❒ The staff and services of IT are already stretched too thin to manage another fax server.
- ❒ Eliminating the need for physical filing cabinets and/or third-party archiving services is on your wish-list.
- ❒ Data centre management is not one of your organisation's core competencies.

LONG-TERM STRATEGY

- ❒ Adopting lean initiatives is one of your priorities to increase efficiency organisation-wide.
- ❒ The organisation has plans to go beyond fax to automate other business processes.
- ❒ There is a need and desire to push non-core applications to the cloud.

ABOUT ESKER CLOUD FAX SERVICES

Esker Cloud Fax Services are used around the world to do away with the pains of traditional faxing methods. Through Esker's international network of data centres, organisations are able to:

- Avoid large upfront costs and ongoing maintenance fees
- Eliminate hardware/software investments and upgrades
- Maintain business continuity when it matters most
- Benefit from a predictable pay-per-use pricing model
- Send faxes from any ERP or desktop application
- Utilise enhanced reporting and dashboards
- Accommodate unlimited fax capacity and users
- Lower faxing costs with least-cost routing
- Comply with security regulations like HIPAA
- Easily connect any application to the cloud

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LEARN MORE

For more information on Esker Cloud Fax Services, including customer case studies, **visit www.esker.com.au/faxservices**