

Esfer Enhances Order Processing Connectivity Through Mobile Solution

New functionality achieves greater level of sales order automation in the medical device industry and others

MIDDLETON, Wis. — May 14, 2018 — [Esfer](#), a worldwide leader in [document process automation solutions](#) and pioneer in cloud computing, today announced the addition of mobile ordering functionality to its Esfer Anywhere mobile application. Esfer Anywhere provides on-the-road accessibility for sales representatives placing orders directly on behalf of their customers, and customers themselves, and is available on both Apple® and Android™ devices.

Originally launched to enhance the purchase-to-pay (P2P) cycle, the app now supports the sales order process. The new features enable mobile users to retrieve items directly from the product catalog, or to scan a barcode and automatically populate the product and lot number—saving time and increasing the accuracy of orders. Subsequent scans of the same barcode increase the quantity of the order. From there, the order can be completed through the app. Different order types can be placed, including replenishment orders, sample no-charge orders and standard orders.

Sales representatives also have greater visibility into the order process through a mobile dashboard, which displays the number of orders in the queue and their status. All of this integrates seamlessly with Esfer's AI-driven document process automation solutions.

“We originally saw a need for this type of solution in the medical device industry and worked with an existing client to address challenges with the replenishment of consignment stock within health care facilities,” said Eric Bussy, vice president of marketing and product management at Esfer. “The ordering of medical devices, such as implants, is time sensitive and requires speed and accuracy when processing customer requests.”

With applications beyond medical device replenishment, Esfer Anywhere provides faster, smarter and more scalable order management operations in any industry, at any time.

(continued)

Continually improving the sales order process

The new functionality of Esker Anywhere is part of the company's commitment to the continued enhancement of its solutions. Other SOP improvements Esker has recently implemented include:

- **Integrating with the Oracle E-Business Suite Enterprise Resource Planning (ERP) solution:** Enables companies to easily switch to paperless order processing.
- **Streamlining Electronic Data Interchange (EDI)-based document processing:** Integrated tools help address the challenge of EDI ordering, such as slow on-boarding, lack of visibility and lack of flexibility leading to frequent EDI exceptions.
- **Automating orders referencing quotes:** Automating the retrieval of quotation information and its reconciliation, lifting the burden of manually managing orders with quote reference.

Esker recognizes that customers are eager to minimize manual aspects of document processing. Gartner recently [reported](#), "Solution providers have created solutions that automate the input, extraction, validation and exception management of documents and data across the supply chain. These solutions offer the ability to extract data from any format (including EDI, web forms, fax documents, email and any type of email attachment) to any other format and make the end-to-end document automation process faster and more accurate. This eliminates manual entry of order data, or any other document from 3PLs, transport providers etc."*

Esker's sales order processing solutions, and more, will be on display at the 2018 Gartner Supply Chain Executive Conference, May 14 – 17, of which Esker is a Silver Sponsor. Attending the event? Stop by booth #722 to learn more about the ways Esker can help improve your sales order process. To view a demonstration of the Esker Anywhere mobile ordering functionality, [click here](#).

* Gartner, Maximizing Zero-Touch Orders to Drive Efficiencies and Improved Customer Experience, 12 March 2018

About Esker

Esker is a worldwide leader in cloud-based document process automation software. Esker solutions, including the acquisition of the TermSync accounts receivable solution in 2015, help organizations of all sizes to improve efficiencies, accuracy, visibility and costs associated with business processes. Esker provides on-demand and on-premises software to automate accounts payable, order processing, accounts receivable, purchasing and more.

Founded in 1985, Esker operates in North America, Latin America, Europe and Asia Pacific with global headquarters in Lyon, France and U.S. headquarters in Madison, Wisconsin. In 2017, Esker generated 76.1 million euros in total sales revenue. For more information on Esker and its solutions, visit www.esker.com. Follow Esker on Twitter [@EskerInc](https://twitter.com/EskerInc) and join the conversation on the Esker blog at blog.esker.com.

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