

## Press release

# Esker 2024 Half-Year Results

A return to an operating profitability level in line with historic performance

LYON, France, and MIDDLETON, Wis. — September 19, 2024

Half-year results in thousands of €	H1 2024*	H1 2023*	Change in %
Sales	99.2	87.9	+13%
Operating income	12.7	9.8	+30%
<i>Operating margin</i>	<i>12.8%</i>	<i>11.1%</i>	
Current income	13.3	9.9	+35%
Net income	9.3	7.5	+25%
<i>Net margin</i>	<i>9.4%</i>	<i>8.5%</i>	
Operating income (new French standards) **	12.1	9.4	+29%

Value in thousands of €	6/30/2024	12/31/2023	Change in thousands of €
Shareholders' equity	116.4	108.4	+7
Net cash position***	48.2	42.6	+13%

\*Accounts prepared under French accounting standards (CRC 99-02) and unaudited.

\*\*Operating income calculated according to the new French Finance Act 2024, following a change in method, excluding the Research Tax Credit reclassified in net income.

\*\*\*Includes €4.9m of investments classified as financial fixed assets, but which can be mobilized according to the company's needs.

## Dynamic sales revenue growth driven by cloud solutions

Esker's 2024 half-year sales revenue grew 13% based on constant and current exchange rates. Esker's SaaS revenue increased 12%, representing 82% of sales for the half-year. Subscription sales grew 30%, representing 51% of SaaS business. This momentum, supported by excellent bookings in previous quarters, offsets the slight decrease in transactional revenues still impacted by a difficult macroeconomic context. This development is in line with the company's business strategy, which favors resilience and predictability of revenues by favoring subscriptions as a source of recurrent revenue.

Implementation services, mainly consulting activities, grew 25%, representing 17% of the company overall revenue. Traditional licensed and legacy products decreased by 57% over the period, to represent only 1% of sales.

Geographically, trends were mixed. The Asia-Pacific region confirmed the expected rebound after a more cautious year in 2023 and achieved dynamic growth of 21% over the half-year. Europe confirmed its resilience and grew 14%. Growth in the U.S. slowed slightly (+11%) due to moderate bookings in the first part of 2023. The strong acceleration in bookings towards the end of 2023, and especially in the first half of 2024, will lead to an increase in growth in the Americas as early as the second half of 2024.

## **Record new bookings**

New bookings increased by 51% in the first half of the year, mainly driven by the U.S., where bookings increased 95% with several very significant contracts signed in the second quarter.

Despite achieving 18% growth compared to H1 2023, the momentum of signed contracts in France slowed at the beginning of the year due to the postponement of the electronic invoicing reform. However, Esker's registration as a Partner Dematerialization Platform (PDP) should boost new bookings in the second half of the year and especially in 2025.

Europe reported a solid and stable performance compared to an exceptionally high first half of 2023. The Asia-Pacific region rebounded strongly with a 52% increase, boosted by the implementation of mandatory electronic invoicing in Malaysia.

## **Return to normal profitability levels**

As announced last year, Esker returned to profitability, in line with its usual levels, with an operating margin of 12.8% of half-year sales. This performance is the result of moderate investment measures implemented in the second half of 2023 and the solidity of Esker's business model.

Operating income rose by 30% compared with the first half of 2023, driven by efforts to improve operating productivity. As a result, average headcount for the half-year increased by only 3% to 1,042 people, compared with an increase of almost 10% over FY 2023. These adjustments have made it possible to control the rise in operating expenses while optimizing existing resources.

Given a stable effective tax rate, net income rose by 25% to 9.3 million euros (9.4% of sales).

## **A solid financial structure and growth in operating cashflow**

After deducting financial debt, the company's net cash increased to 48.2 million euros, up 5.6 million euros after payment of a dividend representing 26% of net income for 2023. The positive change in cash level is the result of the very good operating cashflow performance over the half-year, up by almost 1.8 million euros (+13% compared to the first half of 2023).

## **Outlook for 2024**

Esker started 2024 on a very positive note thanks to the many new bookings in 2023. The large number of contracts signed in the first half of 2024 (+51%) will continue to fuel sales growth in the coming quarters. Additionally, the strategy of moderate investments adopted in mid-2023 will further improve profitability in the second half of the year.

### **Esker, Inc.**

1850 Deming Way, Suite 150  
Middleton, WI 53562 USA  
Tel: (608) 828-6000  
[www.esker.com](http://www.esker.com) | [info@esker.com](mailto:info@esker.com)

### **Press Contact: Lindsey Harrison**

Tel: (630) 730-1808 | [eskerpr@walkersands.com](mailto:eskerpr@walkersands.com)

### **Investor Relations Contact: Emmanuel Olivier**

Tel: +33 (0)4 72 83 46 46 | [emmanuel.olivier@esker.com](mailto:emmanuel.olivier@esker.com)

Esker confirms its revenue growth target of 12-14%, excluding acquisitions and currency variations, for FY 2024. At this level of activity, the operating margin target is between 12-13% of revenue.

An English webcast with Jean-Michel Bérard (Esker CEO) and Emmanuel Olivier (Esker COO) will take place September 19, 2024, at 6:30 p.m. Central European Time. To participate, please join call [here](#).

### About Esker

Esker is a global cloud platform built to unlock strategic value for Finance, Procurement and Customer Service professionals, and strengthen collaboration between companies by automating the cash conversion cycle. Esker's solutions incorporate AI technologies to drive increased productivity, enhanced visibility, reduced fraud risk, and improved collaboration with customers, suppliers and employees. Founded in 1985, Esker operates in North America, Latin America, Europe and Asia Pacific with global headquarters in Lyon, France, and U.S. headquarters in Madison, Wisconsin. For more information on Esker and its solutions, visit [www.esker.com](http://www.esker.com). Follow Esker on [LinkedIn](#) and join the conversation on the Esker blog at [esker.com/blog](http://esker.com/blog).