

Press Release

Esker To Participate as a Platinum Exhibitor at the Gartner® CFO & Finance Executive Conference 2023, London, UK

LYON, France, and MIDDLETON, Wis. — September 11, 2023 — [Esker](#), a global cloud platform and leader in AI-driven process automation solutions for Finance, Procurement and Customer Service functions, is pleased to announce its participation at the Gartner CFO & Finance Executive Conference taking place September 18-19, 2023 in London, UK.

Esker is thrilled to announce that it will be hosting an [engaging speaking session](#) during the event, on Tuesday, September 19 at 2:45 pm BST. Moreover, Esker's team of experts will be readily available to meet with attendees at its designated booth, number 210, throughout the entire conference.

"We believe this promises to be an exceptional gathering, bringing together CFOs and Finance executives, all eager to discover the secrets of building autonomous finance functions and unlocking untapped growth opportunities," said Emmanuel Olivier, Worldwide Chief Operating Officer at Esker.

The role and responsibilities of the CFO have undergone a profound shift. But in the new office of the CFO, do traditional accounting solutions do enough to align with the pace of change and facilitate a stronger, more sustainable financial foundation for the business?

Esker speaking session

Esker COO Emmanuel Olivier will be speaking on the future of the digital CFO: Being an architect of value, strategy and resilience. Attendees will discover what modern technologies are going to be central to CFOs and their ability to effectively harness financial data that will improve decision-making, optimize cashflow, reach ESG targets, utilize AI responsibly, increase talent attraction and retention, and pursue a strategy of positive-sum growth.

Gartner recognition

Esker has been included in several Gartner reports and was most recently listed as a Sample Vendor in the 2023 Gartner Hype Cycle™ for Procurement and Sourcing Solutions¹ and a Leader in the 2023 Gartner Magic Quadrant™ for Integrated Invoice-to-Cash Applications². This follows the company being named a Niche Player in the Gartner Magic Quadrant for Procure-to-Pay Suites³ for three consecutive years. Additionally, Esker was positioned as a Strong Performer in the 2023 Gartner Peer Insights™ Voice of the Customer: Procure-to-Pay Suites⁴.

About the Gartner CFO & Finance Executive Conference 2023

Gartner experts will provide additional insights on how CFOs can address slowing growth, persistent high inflation, scarce expensive talent and global supply constraints during the Gartner CFO & Finance Executive Conference 2023. Follow news and updates from the conference on Twitter using the hashtag #GartnerFinance

1. Gartner, Hype Cycle for Procurement and Sourcing Solutions, Kaitlynn Sommers, Micky Keck, Lynne Phelan, Naveen Mahendra, Cian Curtin, Chaithanya Paradarami, 19 July 2023
2. Gartner, Magic Quadrant for Integrated Invoice-to-Cash Applications, Tamara Shipley, Nisha Bhandare, Valeria Di Maso, 2 May 2023
3. Gartner, Magic Quadrant for Procure-to-Pay Suites, Micky Keck, Balaji Abbabatulla, Patrick Connaughton, et al., 28 November 2022
4. Gartner, Voice of the Customer for Procure-to-Pay Suites, 1 May 2023

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About Esker

Esker is a global cloud platform built to unlock strategic value for Finance, Procurement and Customer Service professionals, and strengthen collaboration between companies by automating the cash conversion cycle. Esker's solutions incorporate AI technologies to drive increased productivity, enhanced visibility, reduced fraud risk, and improved collaboration with customers, suppliers and employees. Founded in 1985, Esker operates in North America, Latin America, Europe and Asia Pacific with global headquarters in Lyon, France, and U.S. headquarters in Middleton, Wisconsin. For more information on Esker and its solutions, visit www.esker.com. Follow Esker on [LinkedIn](#) and join the conversation on the Esker blog at esker.com/blog.

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