

Food Logistics Names Esker to 2021 Top Software & Technology Providers Award

This award honors software and technology providers that ensure a safe, efficient and reliable global cold food and beverage supply chain.

MIDDLETON, Wis. — December 21, 2021 — *Food Logistics*, the only publication exclusively dedicated to covering the movement of product through the global cold food supply chain, named [Esker](#), a [global cloud platform](#) and leader in [AI-driven process automation](#) solutions for finance and customer service functions, to its **2021 Top Software & Technology Providers award**, which honors software and technology providers that ensure a safe, efficient and reliable global cold food and beverage supply chain.

“Software developments and emerging technologies are what make the world go ‘round. They’re what make supply chains move, even when the world stops. They’re what keeps people, products and plants safe. They provide traceability, visibility, efficiency and credibility. And the winners from this year’s award prove that there are no limitations to what software and technology can do in the supply chain space,” says Marina Mayer, Editor-in-Chief of *Food Logistics* and *Supply & Demand Chain Executive*.

From bottlenecks at the ports to suppliers shutting down for COVID protocol, cold food and beverage companies across the supply chain responded with agility and deeper collaboration to overcome numerous challenges in 2021. These trials further show that a company is only as strong as its business ecosystem. Maintaining strong supplier relationships is crucial to customer satisfaction and the company’s bottom line.

“We are delighted to be recognized as a top technology provider for the sixth consecutive year,” said Steve Smith, U.S. chief operating officer at Esker. “Esker strives to strengthen relationships between companies, their suppliers, customers and employees to enable future growth for all.”

Esker proudly provides document process automation across procure-to-pay (P2P) and invoice-to-cash (I2C) functions to reduce errors and free employees from tedious tasks. Employees then have more time to interact frequently and accurately with suppliers in Esker’s P2P suite thanks to its 360-degree view of supplier information. From the supplier’s perspective, the portal’s simple registration process and self-service features makes it easier to repeatedly conduct business.

Contracts, the cornerstone of any business, are no longer siloed and inefficient with Esker solutions. Its automation allows for contract lifecycle management, tracking of spend and notification of renewal dates in the dashboard analytics. Other benefits of Esker P2P automation include invoice processing efficiency, rapid accessibility to documents, enhanced visibility into key accounts payable (AP) metrics, and more effective management of staff.

A main barrier to supply chain collaboration is ERP misalignment. In Esker's 2021 [State of Finance Report](#), 96% of respondents say that ERP misalignment is a barrier to their company's growth, with nearly half (47%) identifying it as a significant barrier. Esker's solutions are ERP-agnostic and integrate with existing environments. Customers and suppliers can maintain their ERP independence without having to change the way they work.

Recipients of this year's award will be profiled in *Food Logistics'* Nov/Dec 2021 print issue. Go to <http://www.foodlogistics.com/> to view the full list of Top Software & Technology Providers. Go to <https://www.foodlogistics.com/awards> to learn more about other *Food Logistics'* awards.

About Food Logistics

Food Logistics reaches more than 26,000 supply chain executives in the global food and beverage industries, including executives in the food sector (growers, producers, manufacturers, wholesalers and grocers) and the logistics section (transportation, warehousing, distribution, software and technology) who share a mutual interest in the operations and business aspects of the global cold food supply chain. *Food Logistics* and sister publication *Supply & Demand Chain Executive* are also home to L.I.N.K. and L.I.N.K. Educate podcast channels, L.I.N.K. Live, SCN Summit, SupplyChainLearningCenter.com and more. Go to www.FoodLogistics.com to learn more.

About Esker

Esker is a global cloud platform built to unlock strategic value for finance and customer service professionals, and strengthen collaboration between companies by automating the cash conversion cycle. Esker's solutions incorporate technologies like Artificial Intelligence (AI) to drive increased productivity, enhanced visibility, reduced fraud risk, and improved collaboration with customers, suppliers and internally. Esker operates in North America, Latin America, Europe and Asia Pacific with global headquarters in Lyon, France, and U.S. headquarters in Madison, Wisconsin. For more information on Esker and its solutions, visit www.esker.com. Follow Esker on [LinkedIn](#) and join the conversation on the Esker blog at blog.esker.com.

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