

Esker to Automate GRUPO EMASAL's Accounts Payable Processes

MIDDLETON, Wis. — **August 23, 2021** — <u>Esker</u>, a <u>global cloud platform</u> and leader in <u>Al-driven process</u> <u>automation</u> solutions for finance and customer service functions, today announced that leaders in comprehensive packaging, inspection and coding solutions GRUPO <u>EMASAL</u>, has selected Esker to automate its accounts payable (AP) processes.

EMASAL operates across six Central American countries, all of which have different fiscal regulations that complicate the processing of its large invoice quantities. GRUPO EMASAL knew it needed to centralize and streamline its AP processes across all locations, and it saw automation as the best way to accomplish that goal. When the company turned to the consultants at BOOCS to help streamline and centralize processes, Esker came highly recommended as a trustworthy, efficient, and high-value option for automating AP processes, especially for organizations seeking enterprise-wide process standardization.

As an international vendor, Esker's Al-driven platform also provides multi-language and multi-currency recognition capabilities to standardize AP processes across all EMASAL's SSCs and ensure compliance with varying e-invoicing regulations. As EMASAL pursues future growth opportunities, it now has a scalable solution it can use globally.

About GRUPO EMASAL

EMASAL is a leading regional company in comprehensive solutions for packaging, inspection, packaging and coding. Founded in 1980, in El Salvador where it has an ISO 9001: 2008 Certification (Certified Company since 2005). GRUPO EMASAL has offices in Guatemala, El Salvador, Honduras, Costa Rica, Nicaragua, and Panama. For more information on EMASAL, visit www.emasal.com.

About Esker

Esker is a global cloud platform built to unlock strategic value for finance and customer service professionals and strengthen collaboration between companies by automating the cash conversion cycle. Esker's solutions incorporate technologies like Artificial Intelligence (AI) to drive increased productivity, enhanced visibility, reduced fraud risk, and improved collaboration with customers, suppliers and internally. Esker operates in North America, Latin America, Europe and Asia Pacific with global headquarters in Lyon, France, and U.S. headquarters in Madison, Wisconsin. For more information on Esker and its solutions, visit www.esker.com. Follow Esker on LinkedIn and join the conversation on the Esker blog at blog.esker.com.

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