



AGENDA

ACCOUNTS RECEIVABLE USER GROUP

April 23-24 | Madison, Wis.

DAY 1: Tuesday, April 23

TIME	TOPIC
8:30 – 9:00 a.m.	Arrival & Light Breakfast
9:00 – 9:30 a.m.	Welcome & Roundtable Introductions
9:30 – 11:30 p.m.	Customer Case Studies <ul style="list-style-type: none">Each organization will have 20 minutes to present on their AR automation journey. A PowerPoint template will be provided in advance.
11:30 – 1:00 p.m.	Lunch
1:00 – 3:00 p.m.	Customer Case Studies (continued)
3:00 – 3:30 p.m.	Break
3:30 – 4:30 p.m.	The Esker Customer Experience Initiative: How Does it Affect You? Joe Hanousek, CX Manager, Esker
4:30 – 5:00 p.m.	Day 1 Wrap Up
6:30 p.m.	Dinner and Evening Event – Sponsored by Esker <ul style="list-style-type: none">Details to be announced



AGENDA

ACCOUNTS RECEIVABLE USER GROUP

April 23-24 | Madison, Wis.

DAY 2: Wednesday, April 24

TIME	TOPIC
8:30 – 9:00 a.m.	Arrival & Light Breakfast
9:00 – 10:30 a.m.	Esker on Demand AR Automation Tips & Tricks Stacy Reynolds, Training & Implementation Manager, Esker & Brianna Bennett, Account Manager, Esker Topics to include: <ul style="list-style-type: none">• Highlights of Esker’s cloud-based AR solution• Tips and tricks for maximizing AR efficiency• Best practices
10:30 – 12:00 p.m.	Feature Requests for Esker’s AR Solution Alice Meyrignac & Maud Berger, Product Managers, Esker
12:00 p.m.	Day 2 Wrap Up, Planning for Next Meeting & Lunch



LOCATION & PARKING

Esker U.S. Headquarters
1850 Deming Way, Suite 150
Middleton, WI 53562

Parking is available outside the building. Upon arrival, please check in with reception and let them know you’re attending the AR User Group.