

# Become an **Esker** Champion!



## ► Program Guidelines and FAQs

### Share Your Esker Experiences and Earn Rewards!

We greatly value your business and your interest in Esker document automation solutions.

As a way of saying "thank you" for your continued loyalty and support, we're delighted to extend to you an opportunity to become an Esker Champion by participating in the Esker Advocacy Program.

As an Esker Champion, you can earn recognition and rewards for sharing the story of your Esker implementation and how Esker supports your vision of automating document processes. In turn, the Esker Advocacy Program allows our company to showcase your organization as a technology innovator.

Please take a few moments to look through these program guidelines and learn about the many different ways to participate in this program. You can register to participate by calling (608) 828-6141 or visiting [www.esker.com/EAP](http://www.esker.com/EAP).

We look forward to continuing to help you achieve your document automation objectives. And through the Esker Advocacy Program, we welcome your participation in sharing Esker solutions and experiences that have helped your organization succeed!

### Enjoy the Benefits That Go to Esker Champions!

By participating in the Esker Advocacy Program and sharing your Esker experiences, you can redeem points for a wide variety of benefits, including:

- Access to Esker executives and meetings with executive management
- Insights into product strategy and roadmaps
- Beta program opportunities, allowing input into product design and functionality
- Visibility and recognition through marketing activities for innovative accomplishments

- Discounted registration for the annual Esker Americas User Conference (EAUC)
- Discounted registration for bi-monthly Esker Training Labs in Madison, WI
- Professional Services consultation time
- Attendance at Esker sponsored and executed brown bag lunches

Individuals will also receive the following incentives:

- Pens
- Coffee mugs
- Portfolios
- T-shirts and polo shirts
- Flash drives
- Laptop bags
- Gift certificates
- Digital media player

For detailed information on benefits and incentives, visit [www.esker.com/EAP](http://www.esker.com/EAP).

*Please note: Benefits and incentives may change depending on vendor inventory. Esker reserves the right to substitute a similar item of equal or greater value. Void where prohibited by law or by institutional policy. Where prohibited from receiving a personal item, a selection of supplies that can be used in an office setting (i.e., pens, books, etc.) is available.*

### Earning Points



Below is a sample listing of ways to participate in the Esker Advocacy Program. Points can be earned for each of these activities and can be redeemed for a variety of benefits and incentives.

- Visit Esker booth at trade shows
- Media or analyst interview
- Publication award submission
- Internal reference
- Public press release or case study
- Participation in an Esker Webinar
- Speaking at an Esker user group, ASUG Chapter Meeting, SAP trade show or EAUC
- Video testimonial at EAUC
- Hosting an Esker user group or ASUG Chapter Meeting

*Please note: The redeeming of points will be done upon notification by a participating customer representative. If more than one employee of an organization is registered for the EAP program, a main contact will be designated.*

FAQs

**Q: Are all Esker customers allowed to participate in this program?**



**A:** Yes. Participation in the Esker Advocacy Program (EAP) is open to all Esker customers. The bulk of activity opportunity will rest with customers of Esker DeliveryWare, Esker Fax and FlyDoc. However, Esker wishes to

reward customers across all product lines for their continued support and loyalty.

**Q: Can any individuals participate in the program, or do they need to be invited to join?**

**A:** Any employee of an Esker customer is able to participate in the program. To register for the EAP program, please visit [www.esker.com/EAP](http://www.esker.com/EAP) and agree to the terms and conditions outlined in the Program Guidelines.

**Q: Do I receive personal benefits for my advocacy to Esker, or are all benefits focused to reward my organization?**

**A:** The Esker Advocacy Program is dedicated to rewarding both individuals and organizations as a whole for their time and support. While points earned by an employee of an Esker customer are tallied toward total company earnings, individuals will be rewarded accordingly for their efforts.

**Q: How will I know how many points I have earned, and how many points my company has earned?**

**A:** Updates will be sent regularly via email every 6 months to communicate an individual's total point earnings and the total point earnings for the company. However, when an individual or company reaches a milestone moving their earnings to the next level of benefits, an email communication will also be sent.

**Q: Do points ever expire?**

**A:** Esker would like to provide all customers with the opportunity to use points for whichever benefits are most suitable for a particular individual or organization. Therefore, points will expire 5 years after the date of receipt.

**Q: If I am switching employment to work for another organization that utilizes an Esker product, do my points carry over?**

**A:** Yes, we would like to reward customers for their continued loyalty to Esker throughout their careers. However, the points toward company benefits are not transferable between organizations.

*Please note: Esker reserves the right to discontinue the Esker Advocacy Program for any reason, at any time, without prior notice.*

