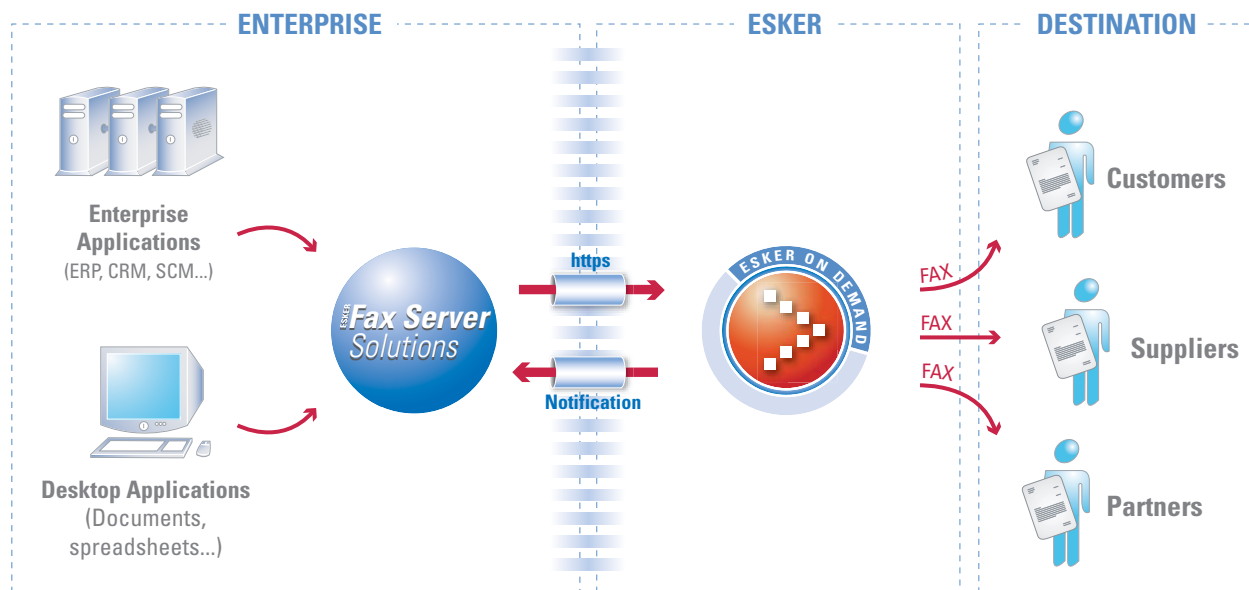


# Esfer Fax on Demand: Reinventing Fax

Expand your fax capacity without additional hardware or dedicated phone lines, and provide an additional failover option

The Fax on Demand service automatically faxes business documents directly from your enterprise and desktop applications through the Esfer outsourced fax service, providing highly efficient and cost-effective fax delivery. With Fax on Demand, you can send faxes without fax machines, fax boards, equipment maintenance, dedicated fax lines, and telephony charges. Faxing directly from business applications is as simple as printing a document or sending an email.

Esfer Fax on Demand is available as a service for Esfer Fax, Esfer Fax for Notes, and Esfer VSI-FAX.



## AUTOMATED, INTEGRATED, AND SIMPLIFIED FAX

- **Flexible faxing capacity**, providing an on-demand fax solution that can be implemented for individuals, departments, divisions, or entire enterprises. Esfer on Demand faxing has no traffic restrictions. Peak faxing such as end-of-month invoice batches are easily handled. It's easier to track fax costs — no more wading through monthly telecom bills to find fax costs.
- **Simplify your infrastructure** by eliminating telephony investments:
  - No PBX upgrades
  - No additional dedicated telephone lines
  - No additional fax boards or modems
  - No hardware or telephony maintenance costs
- **24/7 monitoring** with multiple redundant backup systems to minimise the possibility of downtime or delivery failures
- **Seamless integration** with existing desktop and enterprise applications ensures that Fax on Demand is easy to implement and easy to use. Fax on Demand is quickly installed with no custom programming, no disruption of existing business processes, and no changes to existing file formats. Fax on Demand provides sent status within existing applications, so you always know when a fax has arrived.



## FAX ON DEMAND ALWAYS COSTS LESS

Flexible pay-as-you-go payment options allow you to only pay for what you use on a per fax basis, providing complete cost predictability and control. Whatever capacity you require and no matter how you calculate the cost savings, Esfer Fax on Demand is less expensive than internal or manual fax for automating business processes:

- **Eliminate workflow interruptions and manual handling costs** associated with manual printing, faxing, and waiting for confirmation
- **Significantly reduce equipment purchase**, maintenance, and ongoing materials costs
- **Eliminate telephony costs** for line installation and rental, and ongoing fax calls
- **Pay for only the fax capacity** you need, even during periods of high and low fax demand
- **Improve organisational profitability** by eliminating hardware and telephony maintenance costs
- **Enable automated faxing** directly from enterprise applications — fax is as easy as printing documents or sending email

Esfer Fax on Demand provides a solid document delivery foundation upon which you can build additional e-document services. As your business and communication process needs change, add Esfer Mail on Demand service at any time. Esfer Mail on Demand offers you an external, outsourced mailroom that provides fast, high-quality, cost-effective mail processing services.



For more information, visit Esfer's Web Sites:

- Americas ■ [www.esker.com](http://www.esker.com)
- Australia ■ [www.esker.com.au](http://www.esker.com.au)
- France ■ [www.esker.fr](http://www.esker.fr)
- Germany ■ [www.esker.de](http://www.esker.de)
- Italy ■ [www.esker.it](http://www.esker.it)
- Spain ■ [www.esker.es](http://www.esker.es)
- United Kingdom ■ [www.esker.co.uk](http://www.esker.co.uk)