

## **START-IT Magazine Selects Esker DeliveryWare as a Top 50 Technologies Award Winner**

*Esker recognized for its commitment to developing innovative solutions to improve business transactional processes for manufacturers*

**Madison, WI – November 7, 2007** - Esker, the leader in document process automation solutions, announced today that START-IT magazine has named Esker DeliveryWare to its list of Top 50 Technologies for 2008.

Esker DeliveryWare provides a single platform for automating the flow of business transaction documents, such as invoices and purchase orders, directly into and out of ERP systems and other enterprise applications, eliminating manual order entry and physical document handling to save time, reduce costs and improve accuracy. Built on a patented rules engine, Esker DeliveryWare speeds the order-to-cash cycle for its manufacturing customers by improving document workflow and reducing stress on the company's resources.

"The products selected as winners in the first Top 50 Technologies possess unique capabilities and characteristics in today's marketplace. While considering hundreds of applicants, the editors of *START-IT* chose products that fit the needs of the manufacturing community," said Peggy Smedley, editorial director of *START-IT*. "These companies are providing manufacturers with innovative and emerging technologies that enhance revenue opportunities and improve business practices."

"We're thrilled that Esker DeliveryWare has received this recognition from START-IT," said Steve Smith, Esker Vice President of Sales and Marketing, Americas. "The manufacturing industry has always been our sweet spot. We continue to see that most manufacturers invest heavily in technology to develop their products, but often times forget about their back office systems. They have employees spending too much time with manual activities such as hand keying new orders into a system, standing by the fax machines or stuffing and sealing envelopes. With the seamless implementation of Esker DeliveryWare, manufacturers are able to utilize their time more efficiently and process orders more quickly. And in addition to the automation piece, Esker DeliveryWare has the power to do much more, such as archiving. This creates an excellent document management system to find any document at any time from any location."

### **About *START-IT***

*START-IT* magazine helps manufacturers take full advantage of the power of partnerships by emphasizing the importance of IT partnerships and how these partners are working together to reach their goals through the use of technology. Emphasizing the power of partnerships, *START-IT* is read by decision makers across all manufacturing segments as a primary source of business strategies to best take advantage of today's technologies. (continued)

**About Esker**

Esker is a recognized leader in helping organizations eliminate manual processes, gain process visibility and control, and reduce the use of paper by automating the flow of documents into, within and out of the organization. With patented document delivery automation software and hosted document delivery services, Esker offers a total solution to automate every phase and every type of business information exchange. Customers achieve significant and immediate operational efficiencies, cost savings and measurable ROI in as little as three to six months. Founded in 1985, Esker operates globally with more than 80,000 customers and millions of licensed users worldwide. Esker has global headquarters in Lyon, France and U.S. headquarters in Madison, Wisconsin. For more information, visit [www.esker.com](http://www.esker.com).

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