

Esker Launches “Quit Paper” Campaign at ASUG/SAPPHIRE to Help Businesses Kick the Habit

Esker celebrates Earth Day and over a decade of helping users of SAP solutions reduce their costly dependence on paper with program sponsorship, presentations at leading SAP conference

Madison, WI and Atlanta, GA – April 23, 2007 – Esker, the leader in document process automation solutions, in recognition of the Earth Day holiday, today announced the launch of “Quit Paper,” a campaign aimed at challenging today’s enterprises to reduce the unnecessary use of paper. A third-year diamond sponsor of the ASUG annual conference, Esker will also demonstrate its on-premise and on-demand document automation solutions that help companies running SAP® solutions streamline document processes and reduce paper use while its experts and a customer lead two presentations focusing on best practices for leveraging technology to reduce paper use within any organization. Esker’s announcement was made today at SAPPHIRE® ’07 Atlanta, SAP’s international customer conference being held April 22-25, in conjunction with the 2007 ASUG Annual Conference.

“We’ve been helping companies reduce their paper use for years – plenty of businesses have long been eager to recapture the dollars they waste through overdependence on paper,” said Renee Thomas, Director of Field Marketing, Esker. “But the issue of paper waste goes beyond the balance sheet for any single company – it very well may affect the quality of all our lives in the future. With Earth Day in mind, we hope this campaign calls to attention those paper-addicted organizations that haven’t been convinced to change solely by the promise of cost savings and gets them to also think about how their business practices impact our world on the whole.”

As part of the Esker presentation, “Best-Practice Document Automation: Accounts Payable and Order Management,” taking place on Monday, April 23 at 1:40 p.m. in the PLM/SCM/SRM/SAM Theater, Steve Smith, Vice President of Sales, Esker, will share lessons learned in working with businesses to automate inbound vendor invoices and customer orders. Smith will provide an overview of key document process challenges and the benefits of automation, which not only include a more environmentally friendly document process, but also lower operational costs, higher efficiency within order-to-cash and purchase-to-pay cycles, and stronger relationships with customers and suppliers.

An Esker customer presentation, “NIBCO: Automating the Faxed Purchase Order Process,” to be given on Tuesday, April 24 at 10:30 a.m. in Room 13 will feature NIBCO, Inc. and explore this worldwide manufacturer of flow control products’ process for selecting Esker DeliveryWare to streamline its sales order process. Attendees will learn how NIBCO leverages Esker DeliveryWare capabilities to automatically capture order information from incoming customer purchase orders (Pos), archive received POs and link them to corresponding sales orders within its SAP solution-based system, avoiding unnecessary printing and other paper waste.

As an SAP Software Partner with certified integration, Esker provides hundreds of enterprises worldwide with advanced

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capabilities for automating business processes by delivering documents directly to and from SAP solutions. This track record of success has helped Esker DeliveryWare become a widely recognized document delivery solution among users of SAP solutions. By leveraging Esker DeliveryWare to achieve sales order and accounts payable process automation for SAP solutions, sales orders and invoice payments coming in via fax or email are recognized regardless of layout, and data is intelligently extracted and made available within the SAP solution for further processing and retrieval. As a result of the automation, there is no need for manual keying or multiple internal copies of documents; users print out fewer documents and thus use less paper.

“It doesn’t take a genius to figure out that if a company only has to print each document once instead of five times, it can reduce paper costs by – well, as much as 80 percent,” added Thomas. “But we also make sure it doesn’t take a genius to integrate and use our technology. We make it easy and pain-free for customers to quit costly dependence on paper and automate literally any document process within the enterprise. That’s why customers like NIBCO are willing to share their best practices at important venues like the ASUG Annual Conference.”

About Esker

Esker is a recognized leader in helping organizations eliminate manual processes, gain process visibility and control, and reduce the use of paper by automating the flow of documents into, within and out of the organization. With patented document delivery automation software and hosted document delivery services, Esker offers a total solution to automate every phase and every type of business information exchange. Customers achieve significant and immediate operational efficiencies, cost savings and measurable ROI in as little as three to six months. Founded in 1985, Esker operates globally with more than 80,000 customers and millions of licensed users worldwide. Esker has global headquarters in Lyon, France and U.S. headquarters in Madison, Wisconsin. For more information, visit www.esker.com.

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