

## Esker Extends SaaS Offering with New Mail Services for SAP Applications

*New On Demand service enables organizations to send their business documents via postal mail in real time directly from their SAP application through Esker Mail Services, without additional hardware or software*

**Madison, WI – July 11, 2007** - Esker, the leader in document process automation solutions, announced today the release of Esker Mail Services for SAP applications, a new SaaS (Software as a Service) solution for the enterprise. The SAP-certified service allows any organization to send business critical documents such as invoices, purchase orders and confirmation statements via postal mail directly from its SAP system using the Esker on Demand mail facility. As with all SaaS offerings, Mail Services for SAP applications requires no additional investment in software, hardware or mailroom equipment. With seamless integration into SAP systems and no minimum volume requirement, it represents a real solution for sending postal mail in real time, allowing faster communication with customers and suppliers.

Mail Services for SAP applications is part of the growing family of Esker on Demand document automations services. Three million documents per month are processed in Esker on Demand production facilities worldwide for more than 1,000 organizations. The Esker on Demand network is scalable, robust and built on more than 15 years of Esker experience in document process automation.

“This new offer is a symbol of our key strategic endeavors,” says Jean-Michel Berard, CEO of Esker. “We are committed to helping our customers quit paper, especially in the SAP market, and we plan to achieve this by offering as many SaaS options as possible without sacrificing seamless SAP system integration.”

With Mail Services for SAP applications, users can submit documents from any SAP module to the Esker on Demand facility where they are printed, folded, stuffed into an envelope, stamped and handed off to the postal service on the same day. During this process, each individual piece of mail is identified with a unique barcode that allows complete traceability throughout the process until it ends up back in the customer’s SAP system.

Hence, the service offers real-time status of each document available within the customer’s SAP system itself, removing all the uncertainties and costs of lost or unsend critical documents such as invoices. “The Esker on Demand service allows us to optimize invoicing processes from end to end and to improve our DSO. We now have total visibility into our

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invoicing process and we have eliminated the need to store letter head paper; all this has been accomplished without modifying our system or heavy maintenance thanks to the simplicity of the implementation,” says A. Thevenelle, Administrative and Finance Director of Samsung Electronics France.

The service is available as a pay-as-you-go model without minimum volume requirements. And with a starting price at \$250 per month, Mail Services for SAP applications offers customers a predictable and affordable approach to sending mail.

“Esker Mail Services for SAP applications helps enterprises get critical business documents such as invoices as quickly as possible into the hands of their customers without having to invest in software or heavy mailroom equipment which offers no real value to their core business. Because there’s no minimum volume required, this service is available to any company, including those who are considered too small to interest traditional mail houses and their mass batch production model. The per-page fee approach offers the flexibility of a scalable and completely reliable service, with predictable costs and competitive pricing, even for small volumes that are produced for same day service. Finally, thanks to the SAP-certified integration, each document can be tracked within an SAP application from start to finish, bringing the reliability of SAP’s business document management inside the envelope,” states Hugo Embert, Esker on Demand Product Manager for Esker.

In addition to Mail Services for SAP applications, other Esker document delivery services include:

- Fax Services for Notes – no-software service for sending and receiving faxes within Lotus Notes.
- FlyDoc – no-software service for fax and mail automation from desktop applications and MS Office.
- Fax Services for SAP applications - an SAP-certified service that integrates seamlessly allowing users to send business critical documents via fax
- Fax and Mail on Demand – fax and mail services as an extension of Esker DeliveryWare document automation software.

### **About Esker**

Esker is a recognized leader in helping organizations eliminate manual processes, gain process visibility and control, and reduce the use of paper by automating the flow of documents into, within and out of the organization. With patented document delivery automation software and hosted document delivery services, Esker offers a total solution to automate every phase and every type of business information exchange. Customers achieve significant and immediate operational efficiencies, cost savings and measurable ROI in as little as three to six months. Founded in

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1985, Esker operates globally with more than 80,000 customers and millions of licensed users worldwide. Esker has global headquarters in Lyon, France and U.S. headquarters in Madison, Wisconsin. For more information, visit [www.esker.com](http://www.esker.com).

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