

## **Analyst Report: Organizations Gain Competitive Advantage with Document Process Automation Solutions**

*Paper reveals organizations that automate order processing achieve increased levels of productivity and significant cost savings*

**Madison, WI – November 26, 2007** - Esker, Inc., the leader in document process automation solutions, announced today that IDC, a premier global provider of market intelligence, advisory services, and events for telecommunications and technology markets, has released a company-sponsored white paper evaluating the Document Process Automation (DPA) market. With specific attention paid to order management processes governing incoming business documents, the white paper, entitled “Document Process Automation for customer orders: A new performance perspective”, highlights the business drivers for implementing DPA solutions, the qualitative and quantitative benefits of the technology, and the prospects for major growth in the market.

Access to the complete white paper can be found here: [www.esker.com/IDCWhitePaper](http://www.esker.com/IDCWhitePaper)

The Esker document process automation solution is Esker DeliveryWare, a single platform for automating the flow of business transaction documents, such as invoices and customer orders, directly into and out of ERP systems and other enterprise applications, eliminating manual order entry and physical document handling to save time, reduce costs and improve accuracy.

“Our research presented in this white paper indicates that many companies – particularly those with large volumes of customer orders – know about Document Process Automation solutions and how significantly business processes can be improved with this technology. And although most companies have not yet carried out these implementations, those who have done so report significant competitive advantages in terms of order turnaround, accuracy and overall customer satisfaction,” said Franck Nassah, Program Manager for IDC.

We’re very pleased with IDC’s findings because it reinforces what we’ve been saying about document process automation technology for years. It also mirrors the benefits that our customers have reported back to us time and time again,” said Steve Smith, Esker Vice President of Sales and Marketing, Americas. “Esker continues to focus on developing innovative document delivery technology and providing the top customer service support for our end users. As more companies seek to improve business processes through automation we’re confident that we have the best solution to get them there.”

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**About Esker**

Esker is a recognized leader in helping organizations eliminate manual processes, gain process visibility and control, and reduce the use of paper by automating the flow of documents into, within and out of the organization. With patented document delivery automation software and hosted document delivery services, Esker offers a total solution to automate every phase and every type of business information exchange. Customers achieve significant and immediate operational efficiencies, cost savings and measurable ROI in as little as three to six months. Founded in 1985, Esker operates globally with more than 80,000 customers and millions of licensed users worldwide. Esker has global headquarters in Lyon, France and U.S. headquarters in Madison, Wisconsin. For more information, visit [www.esker.com](http://www.esker.com).

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