

## Esker Debuts New FlyDoc Release, Adding Capabilities to Leading Online Faxing and Postal Mail Service

*Enhanced contact management, document pre-formatting, on-the-fly inbound fax scalability and advanced job tracking options top list of new features*

**Madison, WI and Las Vegas, NV (Microsoft Exchange Connections Conference) November 7, 2006-** Esker, the leader in business document delivery solutions, today announced a new release of FlyDoc, the company's on demand service that enables organizations to send invoices and other business documents via email, fax or postal mail directly from user desktops and enterprise applications. Because the service does not require capital investment in fax servers or mailroom equipment, nor a commitment to minimum document volumes, FlyDoc represents a highly cost-effective way to equip an organization with high capacity fax and mailroom capabilities. New enhancements to FlyDoc include advanced contact management, the addition of the ability to store pre-formatted documents online, PDF mail merge capabilities and a host of advanced administrator options.

"The fax services industry will grow at a 16.8% CAGR growth rate from 2005 to 2009, ending up being a \$1.4 billion market. Esker, with FlyDoc, is well-positioned to grab a share of this pie," said Peter Davidson, Davidson Consulting.

With FlyDoc, electronic documents are sent directly from the user's desktop applications such as Microsoft Office or from enterprise applications such as ERPs and CRMs. Documents enter the FlyDoc worldwide network of mail and fax facilities, where they are transformed into postal mail and faxes and sent automatically. Esker on Demand Centers, which handle FlyDoc mail and fax documents as well as documents from customer-premise Esker DeliveryWare servers are now processing 2 million pages per month. This represents a four-fold increase compared with the same period last year, also coinciding with a 400% growth rate within the FlyDoc customer base. Swiss Colony, Business Pricing Systems, ARPAC and Slade Gorton are just a sampling of organizations that Esker has added to its client roster in 2006.

"We've seen incredible demand for the FlyDoc service, as shown by the fact that both our document volumes and number of customers have quadrupled in the last year alone," said Hugo Embert, FlyDoc Product Manager at Esker.

"Organizations love the idea of using the tools they already have while adding nearly unlimited capacity without overhead. And the latest version of FlyDoc is even more powerful."

The new version of FlyDoc includes enhancements to both user and administrator options. With the addition of a contact management database, users save steps during preparation of faxes, letters and emails. Users can also create background pages for pre-formatted documents such as letterhead and store them online for faster and easier document handling. They can also conduct mail merges with PDF documents, allowing them to be mailed without cover pages.

(more)

Organizations using FlyDoc can monitor progress via a web interface available 24/7/365 and can call upon live technical support at no additional charge. With new additions in this version, users can set up FlyDoc accounts for individuals, creating hundreds of accounts in a few clicks. From there, tools for validating jobs and reporting on traffic allow administrators to monitor and control traffic volumes by user or by group. New enhancements also allow administrators to order and configure inbound fax numbers online, adding on-the-fly scalability to accommodate expected periods of high incoming fax volume.

In addition to significant time savings, on average, organizations using FlyDoc can reduce their out-of-pocket costs for sending traditional mail by as much as 45%, and by as much as 90% when transmitting faxes.

### **About Esker**

Esker is a recognized leader in helping organizations streamline manual, paper-intensive processes and reduce the use of paper by automating the flow of documents into, within, and outside the organization. With patented document delivery automation software (Esker DeliveryWare) and hosted document delivery services (FlyDoc), Esker offers a total solution to automate every phase and every type of business information exchange. Customers gain significant and immediate operational efficiencies, cost savings and measurable ROI in as little as three to six months. Founded in 1985, Esker operates globally and has over 80,000 customers and millions of licensed users worldwide. Esker has global headquarters in Lyon, France and U.S. headquarters in Madison, Wisconsin. For more information, visit [www.esker.com](http://www.esker.com) or [www.flydoc.com](http://www.flydoc.com).

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