



Extending the Reach of Information

PRESS RELEASE

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Escalating Use of Esker on Demand Prompts Esker to Open Additional Mail Processing Facility

New Wisconsin mail house to accommodate soaring demand for service that sends physical mail directly from computer desktop

Madison, WI, August 2, 2005—Esker Software, a leading provider of intelligently automated document delivery solutions and services, announced today that it has opened a new mail house at its U.S. headquarters in response to quickly growing use of its Esker on Demand service. The online document delivery service enables users of both enterprise applications and the most common desktop programs to output their documents to an outsourced postal mail facility, where they are printed, labeled, stamped and sent. The new mail processing facility extends the capabilities provided by the company's existing facility in Lyon, France and its strategic partners in the U.S.

The Esker on Demand service, which also provides automated document reception and delivery via fax and SMS, has surpassed Esker's initial projections and delivered more than five million business documents in the 12 months since its launch, with more than three million sent via postal mail. The service is now used by more than 90 clients on a daily basis, including both large enterprises and smaller companies in service sectors like marketing and real estate.

"We have seen such strong uptake of Esker on Demand across all categories that we felt it critical to invest in our own U.S. facility to accommodate the rising volume of documents we are processing," says Jean-Michel Bérard, Esker Software CEO. "Companies are obviously finding that this is an extremely cost-effective way to outsource mail processing, and moreover, that document automation on the whole is removing a real efficiency drain from their operations."

(more)

More than two-thirds of the documents handled by the Esker on Demand service have been sent via postal mail, strongly suggesting that postal mail remains the dominant preference for delivery among enterprises and confirming results of a recent Esker survey on document delivery. Postal mail also represents the medium consuming the largest amount of company resources (paper, printer, envelopes, and personnel), another significant factor driving companies to outsource these activities.

About Esker Software

Esker is the intelligent document delivery leader. With software and hosted delivery services to automate every phase and every type of document delivery, Esker helps organizations streamline manual, paper-intensive business processes and automate the flow of documents into, within and outside the organization. Customers gain significant and immediate operational efficiencies, cost savings and measurable ROI in as little as three to six months.

Esker intelligent document delivery solutions include **Esker DeliveryWare** – a single, universal information exchange platform that captures, formats, converts, routes and stores documents using patented, content-based delivery technology and **Esker on Demand** – document delivery services enabling physical mail, fax, email and SMS delivery from enterprise and desktop applications with no printers, mailroom equipment, fax machines, office supplies, etc.

Founded in 1985, Esker operates globally and has over 70,000 customers and millions of licensed users worldwide. Esker has global headquarters in Lyon, France and U.S. headquarters in Madison, WI. For more information, visit www.esker.com or www.eskerondemand.com.

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