

## Esker Fax First to Deliver Business Continuity Assurance through On Demand Service

*Latest Esker Fax™ release includes failover and overflow capabilities that protect organizations against equipment outages, high demand peaks*

**Madison, WI, April 4, 2006**—Esker, the leading provider of business document delivery solutions, today released Esker Fax™ 4.0 and Esker Fax™ for Notes 4.0, the first fax offerings with an outsource option built in, called Esker Fax On Demand. Because Esker Fax and Esker Fax for Notes integrate seamlessly with the highly-scalable Esker on Demand Center, during periods of high demand for fax output that would otherwise challenge an organization's infrastructural capacity, outgoing faxes can be automatically routed and sent via hosted fax boards at Esker-hosted facilities.

Esker Fax is a robust, high-volume production fax server solution that helps companies to automate the distribution of critical documents, increasing productivity and reducing document delivery costs up to 90%. Esker Fax for Notes is an enterprise-class fax solution that integrates seamlessly with the Notes/Domino environment. With either Esker Fax and Esker Fax for Notes, organizations are furnished with a centralized system that both enables end-users to send faxes from their desktop computers and also acts as the production platform for sending faxes directly from enterprise applications such as Lotus Notes/Domino, SAP, Oracle and others. In all, because the platform takes manual procedures out of faxing, eliminates overspending on production equipment and provides highly simplified fax cost tracking, it can help organizations reduce fax costs by up to 98 percent.

In addition to providing ongoing cost savings, Esker offerings also afford relief from upfront costs and a significant operational continuity benefit. Thanks to overflow capabilities, companies do not need to over-invest in high-capacity fax boards to account for potential high peaks in demand; instead they can rely on Esker Fax on Demand, a scalable hosted fax service, to supplement capacity during those periods, with pay-as-you go pricing. Fax loads are intelligently distributed among local fax boards and Fax on Demand Service fax boards based on predefined rules that examine fax status, account, CSID, priority, and fax number location. In the case of local equipment failure, traffic is diverted to the Fax on Demand Service as well.

"In today's business climate, organizations cannot afford to overspend on equipment just to be sure their operations can handle momentary up-ticks in demand or an outage," commented Catherine Dupuy-Holdich, Esker Fax Product Manager. "We're not only offering products that eliminate the waste arising from manual inefficiencies, but we're also offering those that eliminate the waste of overcapacity. We've brought to the market a completely scalable and affordable approach to fax built upon a platform that also extends to every other format for business communications."

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In addition to fax capabilities, the Esker on Demand Center offers a wide range of outsourced delivery options for automated document delivery, also acting as a completely flexible virtual “mail house,” transforming Esker users’ electronic documents into postal mail, email and wireless messages (SMS) without the need for mailroom equipment or fax hardware. The scalability, reliability and 24/7 availability that the outsourced services provide help organizations overcome the usual hassles and expense of high-volume document delivery.

Esker Fax and Fax for Notes work with the patented Esker document delivery platform, Esker DeliveryWare 4.0, providing all the necessary capabilities to automate every stage of the document lifecycle and allow organizations to significantly reduce costs while creating secure, compliant, accountable document communication. It automatically captures key information from incoming documents, routes documents and information to appropriate people and business applications (i.e. SAP, Oracle) within the enterprise and provides a centralized means to transmit documents to customers, vendors and suppliers. Because of this end-to-end automation and the platform’s ability to work with fax, email, SMS devices and even scanned physical documents, Esker DeliveryWare 4.0 goes further than any other solution in eliminating paper intensive manual processes within an enterprise.

#### **About Esker**

Esker is a recognized leader in helping organizations streamline manual, paper-intensive processes and reduce the use of paper by automating the flow of documents into, within and outside the organization. With patented document delivery automation software and hosted document delivery services, Esker offers a total solution to automate every phase and every type of business information exchange. Customers gain significant and immediate operational efficiencies, cost savings and measurable ROI in as little as three to six months. Founded in 1985, Esker operates globally and has over 70,000 customers and millions of licensed users worldwide. Esker has global headquarters in Lyon, France and U.S. headquarters in Madison, Wisconsin. For more information, visit [www.esker.com](http://www.esker.com) or [www.eskerondemand.com](http://www.eskerondemand.com).

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