



*Extending the Reach of Information*

## **PRESS RELEASE**

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## **Esker DeliveryWare chosen as finalist for 20<sup>th</sup> Annual Codie Awards**

*Judges advance Esker automated document delivery solution to second-round voting in "Best Document Management Product or Service" Software Category*

MADISON, Wis., Jan. 19, 2005 – Esker Software ([www.esker.com](http://www.esker.com)), the leading provider of intelligently automated document delivery solutions, today announced the Software & Information Industry Association (SIIA) has notified the company that Esker DeliveryWare was chosen as one of five finalists in the "Best Document Management Product or Service" Software Category for the 20<sup>th</sup> annual Codie Awards. The winner will be announced by SIIA at a Gala event held in Universal City, Calif., on May 25. A list of the finalists is available at <http://www.sii.net/codies/2005/finalists.asp>.

SIIA is the principal trade association for the software and digital content industry and provides global services in government relations, business development, corporate education and intellectual property protection to the leading companies that are setting the pace for the digital age. In 1986, the Codie Awards were established so that the pioneers of the then-nascent software industry could evaluate and honor each other's work. Since its inauguration, the Codie Awards program has carried forward the same vision -- to showcase the software and information industry's finest products and services and to honor excellence in corporate achievement and philanthropic efforts. "Codie" is derived from the word "code" and alludes to the program's basis in the software industry.

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“The 20th annual Codie Awards continue the tradition of honoring the best of the software, content and education technology industries,” said Ken Wasch, SIIA President. “When one considers the number of outstanding companies that competed this year, being named a Codie Awards finalist is a significant achievement.”

Esker Executive Vice President Mitch Baxter said, “We’re delighted that Esker DeliveryWare has been named by the Codie Awards judges as a finalist in the “Best Document Management Product or Service” category, and we look forward to May 2005 when voting selections by SIIA members for the winners of each category will be announced.” Baxter added, “We enjoyed presenting to the Codie Awards judges, sharing with them an overview of Esker DeliveryWare -- how it works, how easy it is to implement, and how our automated document delivery solution drives business process efficiency while achieving significant ROI and annual cost savings.”

Esker DeliveryWare is the document delivery solution of choice for a wide variety of enterprises in diverse industries including financial services, government, healthcare, manufacturing and insurance. It allows organizations to leverage existing enterprise applications and automate manual, paper-intensive processes such as purchasing, invoicing, cash collection and sales administration.

## **About The Codie Awards**

In 1986, the Codie Awards were established by the Software Publishers Association (SPA), now the Software & Information Industry Association (SIIA), so that the pioneers of the then-nascent software industry could evaluate and honor each other's work. Since its inauguration, the Codie Awards program has carried forward the same vision -- to showcase the software and information industry's finest products and services and to honor excellence in corporate achievement and philanthropic efforts. "Codie" is derived from the word "code" and alludes to the program's basis in the software industry.

The Codie Awards are judged in two rounds. First round Codie Awards judges are representatives from the software and information industry trade press, mainstream technology writers, analysts, consultants and subject-matter experts. Judges must submit an application which is reviewed for relevant experience. The rankings of nominees by first round judges determine the Codie Awards Finalists.

The second round is a peer-review process in which SIIA member companies review the finalists and cast votes for winners in each category.

Winners will be determined from a combination of first round judge rankings and SIIA Member votes. First round judges' rankings will be weighted at 30% and SIIA Member votes will be weighted at 70%.

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## About Esker Software

Esker is a recognized leader in helping companies eliminate manual paper processes with Esker DeliveryWare Solutions -- software and hosted services automating every phase of document delivery.

Specializing in the automated capture, formatting, and delivery of output from SAP systems, Esker solutions work with any enterprise applications to streamline document flow without custom programming. Customers gain significant operational efficiencies, save time and costs, and realize ROI in as little as three months.

Founded in 1985, Esker operates globally and has over 70,000 customers and millions of licensed users worldwide. Esker has global headquarters in Lyon, France and U.S. headquarters in Madison, WI. For more information, visit <http://www.esker.com>.

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