



Extending the Reach of Information

PRESS RELEASE

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Five Million Business Documents Delivered by Esker on Demand

Over 80 clients use Esker on Demand daily to deliver their mail and fax documents

Madison, WI, July 12, 2005—Esker Software, a leading provider of intelligently automated document delivery solutions and services, announced today that its Esker on Demand service has delivered more than five million business documents in the 12 months since its launch, exceeding the company's already ambitious predictions for initial adoption. A unique service that offers automated outsourced delivery of postal mail as well as the reception and delivery of faxes, Esker on Demand is now used by more than 80 clients on a daily basis, including not only large companies such as Osram and Cable and Wireless, but also smaller companies in sectors like marketing and real estate.

“The passion that our customers have expressed for this service has been a huge surprise and the volume of documents that we have managed has greatly exceeded our hopes,” says Jean-Michel Bérard, CEO at Esker Software. “This Internet-based service directly answers the strong demand from companies searching for an affordable way to automate and outsource these activities in order to lower ongoing costs.”

Of the five million business documents processed by the Esker on Demand Service, more than two-thirds were delivered by mail, with the remaining handled via incoming and outgoing faxes. This distribution strongly suggests that postal mail remains the dominant preference for delivery among enterprises and confirms results of a recent Esker survey on document delivery. Postal mail also represents the medium consuming the largest amount of company resources (paper, printer, envelopes, and personnel), another significant factor driving companies to outsource these activities.

(more)

“Studies concluded by our teams at Esker prove that when mail is internally managed, one full-time person can only manage about 350 mailings per day,” explains Mitch Baxter, Executive Vice President of Business Development at Esker Software. “When an organization’s daily volume exceeds 100 letters, the outsourcing of mailing functions becomes an economic necessity.”

The documents typically entrusted to the Esker on Demand platform are those generally sent by enterprise administrative and commercial services, including invoices, order confirmations, purchase orders, dunning letters, wire-transfer notices, news letters, and invitations. That said, more than fifty percent of documents managed by the Esker on Demand platform arrive in the form of invoices.

“The ability to send invoices in real-time as they arrive, without having to wait until the end of the week or the end of the month, establishes the principal argument that is convincing companies of the value of Esker on Demand,” commented Emmanuel Olivier, Vice President of Finance at Esker Software. “Even a one-week delay in collection of an invoice can create a very strong impact on accounting practices in an organization.”

Esker on Demand offers numerous advantages compared to traditional mailing and faxing:

- Simplification and reduction of telecommunications and data-processing infrastructure; fewer printers, photocopiers, fax machines, fax lines, and mailroom machines
- Significant reductions of consumable costs and maintenance
- Productivity gains by eliminating manual handling of documents (printing, sorting, photocopying, faxing or folding, inserting in envelopes, and postage metering)
- Flexibility and optimized management of peak activity (such as delivering invoices at the end of the month) with increased capacity available instantly, 24/7
- Cost control through per-usage billing
- Quality and traceability with real-time confirmation of delivery

About Esker Software

Esker is the intelligent document delivery leader. With software and hosted delivery services to automate every phase and every type of document delivery, Esker helps organizations streamline manual, paper-intensive business processes and automate the flow of documents into, within and outside the organization providing significant and immediate operational efficiencies, cost savings and measurable ROI in as little as three to six months.

Esker intelligent document delivery solutions include **Esker DeliveryWare** – a single, universal information exchange platform that captures, formats, converts, routes and stores documents using patented, content-based delivery technology and **Esker on Demand** – document delivery services

enabling physical mail, fax, email and SMS delivery from enterprise and desktop applications with no printers, mailroom equipment, fax machines, office supplies, etc.

Founded in 1985, Esker operates globally and has over 70,000 customers and millions of licensed users worldwide. Esker has global headquarters in Lyon, France and U.S. headquarters in Madison, WI. For more information, visit www.esker.com or www.eskerondemand.com.

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