



Extending the Reach of Information

## PRESS RELEASE

Corporate Contact:

Renee Thomas  
Esker, Inc.  
renee.thomas@esker.com  
608-828-6140  
<http://www.esker.com>

Investor Relations Contact:

Emmanuel Olivier  
Esker S.A.  
olivier@esker.fr  
+33 (0)4 72 83 46 46  
<http://www.esker.com>

## Esker announces new ways to avoid “dead ends” in business communication

ORLANDO, Fla., January 24, 2005 – At Lotusphere<sup>SM</sup> 2005 Booth 301, Esker Software, a leading fax and multi-output document delivery solutions provider, announces an expanded offering of solutions to optimize business communication in the IBM Lotus Notes<sup>®</sup> and Domino<sup>®</sup> environment. These new solutions enable enterprises to deliver business documents using virtually any output transport media — including hosted fax services that eliminate the need for telephony and hardware.

“With all the twists and turns in the business environment today, enterprises need maximum communication flexibility in order to stay on the road to success,” says Karen Roscoe, Esker Fax Server Solutions product manager. “In this respect, fax machines and fax servers with limited capabilities are ‘dead end’ technologies. With Esker VSI-FAX<sup>®</sup> for Notes and Esker Fax<sup>™</sup> for Notes, Esker has established a reputation for ‘pure Notes’ fax integration and full features for low total cost of ownership and high return on investment. Now we’re responding to the needs of Lotus Notes enterprises by offering the industry’s broadest range of output choices, whether an organization wants to handle document delivery in-house or through a fax service to avoid the costs of infrastructure.”

Recently enhanced with image recognition and data extraction capabilities as well as iNotes<sup>®</sup> support and other new features, Esker Fax for Notes provides a direct migration path to Esker DeliveryWare Platform. Esker DeliveryWare uses rules-based technology to automate the capture, formatting, and delivery of business documents via XML, web, archive, wireless, and print — in addition to fax and email fully integrated with IBM Lotus Notes and Domino.

(more)

Also available with Esker Fax for Notes and Esker DeliveryWare are Esker on Demand<sup>SM</sup> service options for delivery of documents directly from desktop and enterprise applications through a server hosted by Esker, eliminating fax machines, fax boards, equipment maintenance, dedicated fax lines, and telephony charges. According to Roscoe, "For customers who don't want to host telephony, or who want to offload peaks in fax volume, Esker on Demand offers highly efficient and cost-effective fax processing, pay-per-use flexibility, and full delivery notification. They get the same control and visibility as an in-house fax server, plus the intelligent automation of Esker DeliveryWare."

### **About Esker**

Esker is a recognized leader helping companies eliminate manual paper processes with Esker DeliveryWare Solutions — software and hosted services that automate every phase of business document delivery from enterprise systems, streamlining document flow without custom programming. Customers gain significant operational efficiencies, save time and costs, and realize ROI in as little as three to six months.

Founded in 1985, Esker operates globally and has over 25,000 customers and millions of licensed users worldwide. Esker global headquarters are in Lyon, France and U.S. headquarters are in Madison, Wisconsin. For more information, visit <http://www.esker.com>.

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