



Extending the Reach of Information

PRESS RELEASE

Corporate Contact:

Renee Thomas
Esker, Inc.
renee.thomas@esker.com
608-273-6000 x281
<http://www.esker.com>

Investor Relations Contact:

Emmanuel Olivier
Esker S.A.
olivier@esker.fr
+33 (0)4 72 83 46 46
<http://www.esker.com>

Hyundai Translead automates business processes and SAP® document delivery with Esker DeliveryWare, improves overall enterprise profitability

Document delivery/management solution replaces outdated fax system; immediate productivity and efficiency gains realized

AIIM, New York, 8 March 2004 – Hyundai Translead, the leading producer of van trailers, container chassis, domestic containers and refrigerated containers for the North American transportation industry, has implemented Esker DeliveryWare Platform to streamline fax communications and automate delivery of its business documents generated by SAP.

With Esker DeliveryWare, Hyundai Translead automates the often cumbersome delivery of invoices, shipping notices, purchase orders, and other documents so that their suppliers, customers, and business partners can receive the information instantly via a full range of transport media. And, because Esker DeliveryWare also integrates seamlessly with Microsoft Exchange, end users can send, receive, and manage faxes through their standard Outlook® or Exchange® email boxes with no modifications necessary. The result: immediate productivity and efficiency gains.

(more)

Out With The Old...

“Our business processes and communications systems were not up to speed,” states Joseph Preski, Hyundai Translead vice president of MIS. “We were using a desktop fax product that was outdated and no longer supported by its manufacturer. It was clear we needed a change.”

Since they needed to replace their outdated fax system, Hyundai Translead chose to evaluate more comprehensive solutions to automate business critical documents from SAP, as well as provide desktop fax capabilities to its more than 400 Microsoft Exchange users. Hyundai’s search uncovered only two solutions that could integrate with both Microsoft Exchange and SAP. After a thorough evaluation of both, Esker’s e-document solution was the clear winner.

“I looked carefully at the two products, and Esker DeliveryWare was by far the better product,” states Preski. “While it was important to have a solution that streamlined our business processes, it was equally important that we find a solution that would integrate quickly and easily into our environment — without disrupting our business operations or creating a heavy burden on our IT staff. The Esker product is so flexible — we can make changes ourselves without the necessity to customize SAP. That is a huge savings in IT resources.”

The Right Document at the Right Time

Another key feature of the Esker DeliveryWare solution is its multi-channel delivery capabilities. With Esker DeliveryWare, Hyundai Translead now automates and streamlines the delivery of its invoices, shipping notices, purchase orders — virtually any SAP-generated document — so that suppliers can now receive the information they need instantly via fax, email, PDF, wireless, print, or XML.

Featuring the powerful DeliveryWare Rules Engine (Esker’s patent-pending intelligent automation technology), Esker DeliveryWare automates every phase of document delivery. DeliveryWare Rules recognizes the content of SAP output, then based on this recognition, automatically formats, routes, and delivers new documents to the right recipients. Any need to modify application-level code is eliminated — all rules are set at the server within the easy-to-use, graphical DeliveryWare Rules Designer. Preski remarks, “We consider ourselves a technology leader, and this product helps us maintain that reputation.”

DeliveryWare Delivers ROI

With Esker DeliveryWare up and running, Hyundai Translead has seen measurable financial benefits: reduction of manual delivery costs as well as substantial gains efficiency and productivity. In addition, industry-first automation and ease of use provide Hyundai Translead with an immediate return on its investment.

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According to Preski, “Just days after installation, the Esker solution was delivering vital business information. Now in full operation, Esker DeliveryWare Platform accelerates document delivery, reduces business cycle times, lowers the costs of communication, and improves service levels to every information recipient.”

About Hyundai Translead

Founded in 1989, Hyundai Translead is a subsidiary of Hyundai Motor Co. Hyundai Translead is a leading producer of van trailers, container chassis, domestic containers and refrigerated containers for the North American transportation industry. Hyundai Translead has been ISO certified since 1996 and is celebrating 10 years of trailer production in 2004.

About Esker Software

Esker is a recognized leader in helping companies eliminate manual paper processes with Esker DeliveryWare, a comprehensive solution that automates every phase of document creation and delivery out of any application.

Specializing in automating the transformation and distribution of SAP-generated output, Esker solutions also work with any other business application to streamline and automate document flow without custom programming.

Customers gain significant operational efficiencies, time and cost savings, and realize ROI in as little as three to six months.

Founded in 1985, Esker operates globally and has over 25,000 customers and millions of licensed users worldwide. Esker's global headquarters are in Lyon, France and U.S. headquarters are in Madison, WI. For more information, visit <http://www.esker.com>.

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