

Asterion, Belgium Post Group, Chooses Esker Technology to Support New Clic'doc Service

Belgian Post subsidiary to integrate FlyDoc to offer online mail service for desktop and enterprise application documents

Madison, WI, October 11, 2006 – Asterion, a Belgium Post subsidiary and European leader in the processing and handling of enterprise documents, has chosen to integrate FlyDoc technology offered by Esker, the world leader in document automation solutions, to develop its on demand mail service called Clic'doc. The strategic partnership with Esker, based on Software as a Service (SaaS), allows Asterion to develop a niche in the mail on demand/hybrid mail market; a market estimated to be over 800 million letters per year in France alone.

Automating all processes in a traditional mail production chain is extremely difficult. Due to these difficulties most companies reserve their production lines for large batch mailings such as sending invoices or statements. With this in mind Asterion has launched a new service called Clic'doc to allow its large corporate customers to send physical mail on demand, directly from desktop or enterprise applications, such as customer letters, dunning letters or direct marketing mailings. Clic'doc offers a natural extension to the Asterion line of services allowing companies to address all types of documents and volumes.

Asterion chose the FlyDoc online mail service to support its new Clic'doc service. Following definition of the scope of the project with Asterion, Esker placed a development team in charge of customizing FlyDoc to represent the Clic'doc brand.

Based on a model that allows customers to pay only for what they use, Esker offers Asterion a comprehensive and complete application, including:

- A virtual printer and a web interface featuring Clic'doc brand identity.
- A robust and secure technical infrastructure hosted by Esker available to meet all customer traffic needs of Asterion.
- Interfaces with industrial printers in the Asterion Mailing Centers.

“After researching all the available options on the market, we were certain that the solution offered by Esker would fit our needs. Their solution offers the most unique functionalities and has a proven record of success with large customers in both France and in the US. Also, Esker’s experience in document automation, international presence, the unique function of the FlyDoc virtual printer as well as the reactivity of their teams helped in guiding our choice.” says Xavier Guillet, Director of Marketing at Asterion.

(more)

“We are excited that Asterion has chosen Esker to develop its Clic’doc service. This partnership confirms the strength of our solutions and further establishes our positioning in the SaaS arena for mail, fax and email document delivery services. In addition, this partnership positions us to increase our market presence for postal mail services. Our goal is to place Esker document automation solutions at the finger tips of users and developers worldwide to enable mail on demand,” says Eric Thomas, Vice President of Business Development at Esker.

About Asterion

Asterion, a subsidiary of the Belgium Post, offers customers the strength of one of Europe’s leaders in the treatment of global document management. With over 1 billion pages printed, 500 millions pages folded and 5 billion documents archived each year, Asterion brings a strategic advantage to enterprises and administrations, who wish to add value, improve their productivity and optimize the cost of processing enterprise or direct marketing documents. With a portfolio of near 600 customers, Asterion employs more than 800 consultants dispersed over nine operating sites throughout France and achieved sales of 76 million Euros in 2005. www.asterion.fr

About Esker

Esker is a recognized leader in helping organizations streamline manual, paper-intensive processes and reduce the use of paper by automating the flow of documents into, within, and outside the organization. With patented document delivery automation software (Esker DeliveryWare) and hosted document delivery services (FlyDoc), Esker offers a total solution to automate every phase and every type of business information exchange. Customers gain significant and immediate operational efficiencies, cost savings, and measurable ROI in as little as three to six months. Founded in 1985, Esker operates globally and has over 80,000 customers and millions of licensed users worldwide. Esker has global headquarters in Lyon, France and U.S. headquarters in Madison, Wisconsin. For more information, visit www.esker.com or www.flydoc.com.

Corporate Contact: Renee Thomas, Esker, Inc. ■ renee.thomas@esker.com ■ 608-828-6140

Investor Relations Contact: Emmanuel Olivier, Esker S.A. ■ olivier@esker.fr ■ +33 (0)4 72 83 46 46

###

© 2006 Esker S.A. All rights reserved. Esker, Esker on Demand, FlyDoc and the FlyDoc logo are trademarks, registered trademarks or service marks of Esker S.A. in the United States and other countries. All other trademarks are the property of their respective owners.