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## PRESS RELEASE

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## Associated Packaging Successfully Implements Esker DeliveryWare to Automate Purchase Order Delivery

*Packaging expert for manufacturers benefits from Esker automated document delivery solution*

MADISON, WI – April 19, 2005 – Esker Software, the leading provider of automated document delivery solutions and services, today announced that Associated Packaging, one of the largest independent packaging companies in the United States to many Fortune 500 companies, has successfully implemented Esker DeliveryWare to intelligently automate the delivery of purchase orders.

With Esker DeliveryWare, Associated Packaging has eliminated manual processes that entailed people printing documents from a dot matrix printer, manually faxing those documents to vendors and manually sending copies of those documents via the company's mailroom to scores of individuals within Associated Packaging.

"Automating the delivery of our purchase orders has had immediate returns that include a boost in employee productivity and certainty of the delivery and receipt of purchase orders, not to mention a more professional look to our purchasing document," said Kevin Miller, President of Associated Packaging.

The successful implementation of automating the delivery of purchase orders has made life easier for some 85 people within Associated Packaging and spawned the company to consider Esker DeliveryWare for the automated delivery of other critical documents that drive Associated Packaging's business processes and support the company's operations. "With the delivery of purchase orders now automated successfully, we're recognizing that we can turn to Esker to help us 'go electronic' with a variety of other business processes that are currently driven manually," said Miller.

Esker Executive Vice President Mitch Baxter commented: “Associated Packaging is a good example of a company that initially engages Esker to automate the delivery of documents related to a specific business process, and then quickly sees the value in exploring automated document delivery for other business processes throughout the enterprise. Our ability to provide this ‘domino effect’ of value is due to the intelligence and flexibility of our DeliveryWare Rules Engine, the overall ease of implementation within an enterprise’s IT infrastructure and our compatibility with a wide range of business applications.”

## **About Esker Software**

Esker is the leading provider of intelligent document delivery solutions – software and hosted services automating every phase of document delivery. Esker helps organizations streamline manual, paper-intensive business processes such as purchasing, invoicing and sales order processing, with Esker DeliveryWare, a single and universal information exchange platform that captures, formats, converts and routes documents – automatically – from any enterprise application.

Esker DeliveryWare has clear advantages over other document delivery solutions:

- ◆ It recognizes, formats and converts more file formats than any other solution.
- ◆ It provides the broadest range of delivery media – built-in – of any solution, including Esker on Demand outsourced fax and physical mail services.
- ◆ It is the only solution with the DeliveryWare Rules Engine: patent-pending intelligence that directs document transformation and flow based on content recognition, eliminating the need for custom programming.

With its combination of flexibility and simplicity, Esker DeliveryWare provides significant and immediate operational efficiencies, cost savings and measurable ROI in as little as three to six months.

Founded in 1985, Esker operates globally and has over 70,000 customers and millions of licensed users worldwide. Esker has global headquarters in Lyon, France and U.S. headquarters in Madison, WI. For more information, visit [www.esker.com](http://www.esker.com).

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