

## PARFIP LEASE Puts its Trust in Esker for the Sending of All its Business Documents

**Madison, WI – November 30, 2010** – Esker, the leader in document process automation solutions, announced today that PARFIP LEASE, the European leader in finance industry security and new technology leasing, has selected Esker to automate and externalize the sending of over 100,000 documents each month – client invoices, collection letters, payment schedules, service set-up notification letters, marketing mail, etc. Thanks to one unique solution, integrated into its IT system (ERP, CRM and EDM), PARFIP LEASE is able to manage and centralize the document flow from its 11 European subsidiaries.

PARFIP LEASE, a leading specialist in leasing capital equipment and services, provides made-to-measure financial solutions for materials and service rentals and manages over 250,000 leasing contracts for companies and individuals in 11 European countries. In response to its rapid growth, particularly on the European front, PARFIP LEASE initiated, in 2006, the industrialization of strategic internal processes by putting in place a back-office and customer relations center in Mauritius. Along the same lines, PARFIP LEASE wanted an automated and externalized solution for sending business documents by mail and by fax.

Completely integrated into its IT systems, Esker solutions enabled PARFIP LEASE to set this project into motion, which now amounts to the monthly sending of:

- Over 100,000 business documents by mail (client invoices, collection letters, payment schedules, marketing mail, etc.)
- 10,000 registered letters
- 3,000 faxes (handover forms, copies of invoices, miscellaneous documents)

“At first, we were only looking to externalize the sending of client invoices. However, we soon found out that a larger range of Esker solutions could further simplify our processes. Therefore, today Esker is at the heart of our worldwide document management process. It organizes, autonomously, our document distribution based on our day to day needs,” said Benoit Fuzeau, Associate Managing Director, PARFIP LEASE.

PARFIP LEASE achieved significant gains of productivity and time by putting in place Esker solutions:

- Centralizing document flow from all its subsidiaries with one unique solution,
- Simplifying and streamlining its hardware and software infrastructure – eliminating all printing, metering, inserting and folding equipment – and integrating Esker solutions into its IT system,
- Productivity gains allowing them to optimize their internal organization and to concentrate on value-added tasks like managing client calls and improving customer service,

(continued)

- Reliability and traceability of sent documents with the assurance of on-time mail and fax distribution, and
- Reducing costs, thanks to preferred metering prices and savings on consumables.

## About PARFIP LEASE

With head offices in Brussels and subsidiaries in 11 European countries, PARFIP LEASE is the European leader in finance industry security and new technology leasing. Founded in France in 1990 by Guy Pariente, PARFIP LEASE became a European group in 2000 and today accounts for over 250 multilingual staff members in major European cities. With approximately 250,000 corporate and individual contracts financed throughout its 11 European subsidiaries, PARFIP manages approximately 350 million euros of billing accounts.

## About Esker

Esker is a recognized leader in helping organizations reduce the use of paper, eliminate manual processes and simplify IT landscapes. With its comprehensive platform, Esker delivers the benefits of automated document processing as on-demand services (SaaS) and on-premise solutions. Customers achieve significant operational efficiencies, cost savings and ROI in as little as three to six months while gaining visibility and control within order-to-cash and procure-to-pay business processes ranging from sales order management and accounts receivable to purchasing and accounts payable. Founded in 1985, Esker operates globally with more than 80,000 customers and millions of licensed users worldwide. Esker has global headquarters in Lyon, France and U.S. headquarters in Madison, Wisconsin. For more information, visit [www.esker.com](http://www.esker.com). Follow Esker on Twitter and join the conversation at [twitter.com/eskerinc](https://twitter.com/eskerinc).

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