

## Benefits of Automation Brought to Forefront by Esker and Others at Sales Order Processing Event

**Palo Alto, CA – November 6, 2012** – [Esker](#), a recognized leader in [document process automation solutions](#), is set to highlight the application and advantages of [automated sales order processing](#) in its featured presentation at *Excellence in Order Management & Customer Service Seminar*, an educational event co-sponsored by [VSSOD](#) and held on Wednesday, November 7, in East Palo Alto, CA, at the [Four Seasons Hotel](#) from 9 a.m. to 2 p.m. [Registration](#) is still open. There is no cost to attend.

Attendees will gain an in-depth understanding of the potential benefits of an automated sales order processing solution, including: improving efficiency, reducing costs, enhancing customer service and more. In addition, several of the industry's leading experts on order management excellence will provide presentations:

- **Craig Le Clair**, [Forrester Research](#) — Internationally recognized in business process management, Craig Le Clair will outline the best practices and industry trends for order management and customer service.
- **VSSOD** — VSS on Demand brings its experience in software to discuss business agility solutions for empowering [SAP](#)<sup>®</sup> end-users in order management and sales operations teams.
- **Esker** — Esker plans to highlight the proven benefits of leveraging an automated order processing solution, and will include a product demo along with results from real Esker customer case studies.

### Unique insight into improving order management

“More and more, businesses are starting to understand that success is largely dependent on the ability to successfully and efficiently manage sales order processing,” said Steve Smith, U.S. Chief Operating Officer at Esker Americas. “The *Excellence in Order Management & Customer Service Seminar* is a valuable opportunity to not only tell forward-thinking businesses about the benefits of automation — but show them. It’s not often you get so many industry minds all in one place, presenting, interacting and engaging with the attendees. We’re definitely expecting a large turnout with great results.”

Esker representatives will be available to directly answer any questions that attendees may have regarding sales order processing automation, best practices, potential challenges and more. Esker will also have complimentary copies of white papers, thought leadership articles, case studies and more on-hand for those interested in learning more about the company, its solutions, and its customers.

(continued)

## About Esker

Esker is the worldwide leader in document process automation solutions. Addressing all types of business processes from accounts payable and accounts receivable to sales order processing and procurement, Esker cloud computing solutions enable companies to automate the reception, processing and sending of any business document with one platform. Esker helps over 80,000 companies across the world to reduce the use of paper and eliminate manual processes while improving their productivity, efficiency and environmental impact.

With 36 million euros in sales revenue in 2011, Esker operates in North America, Europe and Asia Pacific with global headquarters in Lyon, France and U.S. headquarters in Madison, Wisconsin. Esker is listed on the NYSE Alternext in Paris (Code ISIN FR0000035818). For more information, visit [www.esker.com](http://www.esker.com). Follow Esker on Twitter at [twitter.com/eskerinc](https://twitter.com/eskerinc) and join the conversation on the Esker blog at [www.quitpaper.com](http://www.quitpaper.com).

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**Corporate Contact:** Renee Thomas, Esker Inc. – Tel: 608.828.6140 ▪ Email: [renee.thomas@esker.com](mailto:renee.thomas@esker.com)  
**Investor Relations Contact:** Emmanuel Olivier, Esker S.A. – Tel: 33 (0)4 72 83 46 46 ▪ Email: [olivier@esker.fr](mailto:olivier@esker.fr)

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