

Neopost France Selects Esker Technology to Launch its Online Postal Service

Madison, WI – September 14, 2011 – Esker, the leader in document process automation solutions, today announced that Neopost France, a subsidiary of the Neopost Group, European leader and the number two worldwide supplier of mailing solutions, has chosen to integrate Esker technology and infrastructure to launch its own mail on-demand service.

This new offer will enable Neopost France customers to send mail (invoices, customer communications, reminder letters, etc.) from their business applications 24/7 via the Internet. Customers will benefit from a completely outsourced mailing solution where mail is printed, folded and stuffed into envelopes, stamped and delivered to the postal service, directly from their computer, with just a few clicks.

The Esker technology enables Neopost to enrich its current portfolio with value-added services for document management including the sending of standard or registered mail and online archiving.

Through this strategic OEM partnership, Esker provides Neopost with a complete application including:

- The sending of standard and registered mail as well as an on-demand archiving solution
- A virtual printer and web interface connected to mail services online
- Cloud-based infrastructure from three data centers (the United States, France and Australia)
- Eight production facilities in the United States, France, Australia, Spain, Singapore, the United Kingdom and Belgium

“Our customers’ expectations of the mail value chain have evolved over the years. Productivity, reactivity and traceability are vital elements for the competitiveness of a company and Neopost solutions must be able to address these needs,” said Jean-François Badet, CEO, Neopost France. “The Esker mail on-demand solution meets our requirements perfectly and has successfully proven itself over the past few years with large accounts in France and the United States. This solution is the missing link which will enable our customers to address their mail stream automation needs from end to end.”

“By combining Esker’s best in class technology with Neopost’s expertise, our goal is to deliver a comprehensive mail automation solution. Mail on-demand is a natural extension of mailroom equipment and enables substantial productivity gains,” said Eric Thomas, VP International Business Development Manager, Esker.

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Esker technology delivers numerous benefits to Neopost France customers, including:

- Significant savings – up to 45 percent savings on the cost of sending traditional mail
- Mail processed in real time and 24/7 service availability
- Predictable costs and a 'pay-as-you-go' billing model
- Secure online archiving available anytime, anywhere
- Real-time tracking and reporting

This offer will be available in the Neopost network as of September 19, 2011. Please visit www.neotouch.fr after that date for further information.

About Neopost

Neopost is the European leader and the number two worldwide supplier of mailing solutions. It has a direct presence in 19 countries, with 5,700 employees and annual sales of 966 million euros in 2010. Its products and services are sold in more than 90 countries. The Group is a key player in the markets for mailroom equipment and logistics solutions. Neopost supplies the most technologically advanced solutions for franking, folding/inserting and addressing as well as logistics management and traceability. Neopost also offers a full range of services, including consultancy, maintenance and financing solutions. Neopost is listed in the A compartment of Euronext Paris and belongs notably to the SBF 120 index.

About Esker

Esker is the worldwide leader in document process automation solutions. Addressing all types of business processes from accounts payable and accounts receivable to sales order processing and procurement, Esker cloud computing solutions enable companies to automate the reception, processing and sending of any business document with one platform. Esker helps over 80,000 companies across the world to reduce the use of paper and eliminate manual processes while improving their productivity, efficiency and environmental impact.

With 33 million euros in sales revenue in 2010, Esker operates in North America, Europe and Asia Pacific with global headquarters in Lyon, France and U.S. headquarters in Madison, Wisconsin. Esker is listed on the NYSE Alternext in Paris (Code ISIN FR0000035818). For more information, visit www.esker.com. Follow Esker on Twitter at twitter.com/eskerinc and join the conversation on the Esker blog at www.quitpaper.com.

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