

Kuhl Insurance Replaces Its Existing Fax Server Solution with Esker Cloud Fax Services

Upgrading fax to the cloud allows the independent insurance agency to save time and money while supporting HIPAA compliance

Madison, WI — July 7, 2015 — [Esker](#), a worldwide leader in [document process automation solutions](#) and pioneer in [cloud computing](#), today announced that it has been selected by [Kuhl Insurance](#), one of central Illinois' largest independent insurance agencies, to replace the company's existing fax server solution with [Esker Cloud Fax Services](#). Representing multiple insurance carriers around the region, Kuhl processes up to 1,500 pages of fax documents per month from its Morton, IL headquarters.

Rather than go through another iteration of hardware updates to its longstanding server solution, Kuhl made the decision to offload faxing to Esker in order to take advantage of pay-per-use pricing, avoid costly maintenance requirements, and enhance the clarity and readability of its faxes — an important yet often overlooked, aspect of faxing time- and data-sensitive insurance documents. With Esker Cloud Fax Services, faxes can now be sent and received from desktop systems with no hardware or software investments, and with features like real-time status notifications and 24/7 service availability.

Key Requirements

Because many of the documents Kuhl handles (e.g., insurance applications, claims, quotes, etc.) contain electronic protected health information (ePHI), the company is obligated by law to transmit ePHI in accordance with the published safeguards and requirements of the Health Insurance Portability and Accountability Act (HIPAA). Kuhl could only select a solution provider with the necessary controls and procedures in place to support [HIPAA compliance](#).

Faxing in the Cloud with Esker

Using Esker Cloud Fax Services, Kuhl has successfully transformed its faxing process into a more efficient, affordable and sustainable operation. Some of the biggest advantages the company has achieved since implementation include:

- Faxing directly from desktop systems
- Enhanced document clarity
- No hardware or software maintenance costs
- Minimized operating costs (no hidden fees)
- Pay-per-use cost efficiency
- Unlimited capacity and 24/7 service availability

(continued)

- Real-time status and tracking capabilities
- HIPAA / HITECH compliance

Phil Witzig, Systems Administrator at Kuhl Insurance, was delighted with Esker's feature-rich and easy-to-use solution, saying: "The visibility of the service allows us to get reports, add or delete users, and see what faxes have been sent and who's using them. With Esker, we've found a cloud fax solution that's not only fast, secure and efficient, it's easy to use and saves us money — what's not to like?"

About Kuhl Insurance

Founded in 1979 by Phil Kuhl and based in Morton, Illinois, Kuhl Insurance is one of the region's largest independent agencies, representing nearly 50 different insurance carriers throughout central Illinois. After more than 35 years in business, Kuhl Insurance has grown to provide its unique services to commercial, group and personal businesses.

About Esker

Esker is a worldwide leader in cloud-based document process automation software. Organizations of all sizes use its shared platform of solutions, offered on-demand or on-premises, to automate accounts payable, order processing, accounts receivable, purchasing and more. Esker's solutions are compatible with all geographic, regulatory and technology environments, helping over 11,000 companies around the world in their efforts to Quit Paper™.

Founded in 1985, Esker operates in North America, Latin America, Europe and Asia Pacific with global headquarters in Lyon, France and U.S. headquarters in Madison, Wisconsin. Last year Esker generated 46.1 million euros in total sales revenue.

For more information on Esker and its solutions, visit www.esker.com. Follow Esker on Twitter at twitter.com/eskerinc and join the conversation on the Esker blog at blog.esker.com.

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