

ESKER RINGS IN THE NEW YEAR WITH A BRAND NEW OFFERING OF EDUCATIONAL WEBINARS

Featured topics for January 2014 webinars include accounts receivable automation, order processing automation and cloud fax solutions

Madison, WI — January 13, 2014 — [Esker](#), a worldwide leader in [document process automation solutions](#) and pioneer in [cloud computing](#), announced today it will be hosting a series a live [webinars](#) throughout the month of January. Each free, 60-minute webinar allows attendees to engage with Esker presenters online while gaining insight into automation initiatives and emerging industry trends.

January 2014 webinar schedule:

[*Success Stories in Accounts Receivable \(AR\) Automation: Four Organizations That Automated AR Processing — and the Benefits They Achieved*](#)

Date: Thursday, January 16, 2014 ■ **Time:** 2:00 p.m. ET / 11:00 a.m. PT

Description: Join us as we share stories of four customers who traded in their manual AR processes for Esker's flexible AR and mail solution. You'll learn how to go 100% paperless within your AR department, cut the cost of sending invoices up to 60% and virtually eliminate the need for manual document handling.

[*Taking Control of the Order-to-Cash Cycle with Automation*](#)

Date: Thursday, January 23, 2014 ■ **Time:** 2:00 p.m. ET / 11:00 a.m. PT

Description: The order-to-cash (OTC) cycle may be easy to overlook, but it is one process that holds a lot of potential for optimization benefits in any business. Join us to see how automation can bring efficiency and visibility to your document processes and speed up your OTC cycle — register today!

[*The Cloud Fax Advantage: Boosting Operational Efficiency and Lowering Infrastructure Costs*](#)

Date: Tuesday, January 28, 2014 ■ **Time:** 2:00 p.m. ET / 11:00 a.m. PT

Description: Take part in this can't-miss webinar to discover how you can deploy faxing throughout your entire organization — with features like real-time status updates and 24/7 year-round availability — quickly, easily and cost-effectively.

[*Excellence in Order Management: The Benefits of Automation*](#)

Date: Tuesday, January 28, 2014 ■ **Time:** 2:00 p.m. ET / 11:00 a.m. PT

Description: Featuring research results and data analysis that focus on leading order-to-cash cycle objectives, this webinar gives attendees insight on the link between order processing automation and best-in-class performers, as well as what strategies industry leaders are using to gain a competitive edge.



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