

Esker Calling Attention to Order Management & Supply Chain Excellence at the 15th Annual GS1 Connect 2015 Conference

Attendees can visit Esker at Booth #603 on May 31-June 4 in Austin, TX

Madison, WI — June 1, 2015 — [Esker](#), a worldwide leader in [document process automation solutions](#) and pioneer in [cloud computing](#), is pleased to announce its presence as an exhibitor at [GS1 Connect 2015](#). Marking the 15th anniversary of the annual event, this year's conference takes place at the new JW Marriott in downtown Austin from May 31 to June 4.

GS1 Connect 2015 is a collaborative event where more than 1,000 industry stakeholders, data standards users, and experts gather to share best practices using GS1 Standards and learn about solutions to challenges in the supply chain and electronic data interchange (EDI). Esker will be available at **Booth #603** during the conference to discuss how its [Order Processing](#) automation solution can transform any order not automatically processed via EDI into an optimized EDI order that can be routed into ERP systems. Esker's unified platform electronically processes and tracks every order regardless of how they are received — bringing complete visibility across all order formats and reception channels (e.g., email, fax, EDI, XML, etc.), along with accuracy and efficiency to the supply chain. Visitors to Esker's booth will also have a chance to sign up for a chance to win an Apple iPad.

"GS1 Connect 2015 is such a compelling conference because of its educational and collaborative nature," said Steve Smith, U.S. Chief Operating Officer at Esker Americas. "We're able to hear first-hand about supply-chain and EDI problems people are facing and educate them on — how Esker's Order Processing solution can automate time-consuming and paper-based workflow, increase data entry accuracy, improve process efficiency based on KPIs, and support regulatory compliance."

Like GS1, Esker's unique capabilities and worldwide presence is a significant benefit to companies wanting to alleviate the pains associated with EDI and supply chain by helping them:

- Reduce the amount of time spent fixing EDI exceptions for Customer Service
- Improve visibility into order errors and other issues prior to orders being processed
- Display a human-readable version of iDocs and other flat files in a user friendly interface to ease order correction
- Complement their existing EDI infrastructure
- Enhance visibility over order volumes and issues across all formats and reception channels

(continued)

About GS1 Connect

GS1 Connect is the leading trading partner collaboration event produced by GS1 US, a member of GS1®. This information standards organization brings together industry communities in order to solve supply chain problems through the adoption and implementation of its GS1 Standards. Participants from four industry tracks — grocery, retail, foodservice and healthcare — attend the conference to learn how to maximize the cost effectiveness, visibility, speed, security and sustainability of their business processes.

About Esker

Esker is a worldwide leader in cloud-based document process automation software. Organizations of all sizes use its shared platform of solutions, offered on-demand or on-premises, to automate accounts payable, order processing, accounts receivable, purchasing and more. Esker's solutions are compatible with all geographic, regulatory and technology environments, helping over 11,000 companies around the world in their efforts to Quit Paper™.

Founded in 1985, Esker operates in North America, Latin America, Europe and Asia Pacific with global headquarters in Lyon, France and U.S. headquarters in Madison, Wisconsin. Last year Esker generated 46.1 million euros in total sales revenue.

For more information on Esker and its solutions, visit www.esker.com. Follow Esker on Twitter at twitter.com/eskerinc and join the conversation on the Esker blog at blog.esker.com.

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