

Esker Marks Earth Day Week by Reminding Businesses to Quit Paper

Document process automation leader helps customers go green and support sustainability

Madison, WI – April 18, 2011 – Esker, the leader in document process automation solutions, today announced that it is marking the week of Earth Day 2011 by promoting efforts to reduce the use of paper and improve business processes. Esker's mission is to demonstrate that companies not only help the environment by quitting paper, but also lower operational costs and boost business performance by gaining new efficiencies.

This week is the culmination of Esker's month-long "Countdown to Earth Day" campaign, offering organizations a forum for ideas to eliminate the paper consumption that document process automation technology has made unnecessary. On its "Paper-Free For All" blog at www.quitpaper.com, Esker has provided resources to assist organizations with initiatives to adopt environmentally responsible practices that also deliver business advantages. "Our Earth Day campaign has been a major topic on the blog," said Gina Leranthe, Media & Customer Relations Manager at Esker. "We've encouraged people to share their stories about reducing paper use in their companies, and we've provided links to information they can use to get employees engaged and inspired about going green."

As part of its GreenerDocs philosophy, Esker has made the capabilities of its comprehensive document process automation platform available in the cloud with Esker on Demand offerings. These Software as a Service (SaaS) solutions can eliminate the need for hardware to support document processing. As a result, organizations spend less on power to run server computers, fax machines, printers and other equipment. Since 2005, thousands of organizations around the world have processed more than 350 million document pages through Esker on Demand, saving 525 tons of paper, 8,925 trees, 586 tons of trash, 1,575 barrels of oil and 3.7 million gallons of water.

"We want to emphasize to our customers that they've already taken steps in the right direction, and now is the time to do more," said Renee Thomas, Director of Field Marketing at Esker. "Whether it's in sales order processing, AR, AP or purchasing, most companies still have some paper-heavy business processes. So for us, every day should be Earth Day when it comes to addressing the huge amounts of paper that businesses use. But Earth Day is the perfect opportunity to communicate not only the environmental benefits that companies can realize by quitting paper, but also the process efficiencies and savings they can gain throughout their organizations. Together we can help the world conserve resources, use less energy, reduce environmental impact and support sustainability."

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Esker offers end-to-end document process automation solutions that enable organizations to receive and send business-critical documents, such as invoices and orders, regardless of source or format, directly into and out of enterprise applications. Deployed either as cloud services or on-premise software, Esker solutions are designed to keep documents electronic throughout their entire lifecycle — eliminating the need for physical document printing, photocopying, handling and filing. This results in saved time, reduced operational costs and improved accuracy within core business processes throughout the order-to-cash and procure-to-pay cycles, and it can help businesses strengthen relationships with their customers and suppliers.

About Esker

Esker is the worldwide leader in document process automation solutions. Addressing all types of business processes from accounts payable and accounts receivable to sales order processing and procurement, Esker cloud computing solutions enable companies to automate the reception, processing and sending of any business document with one platform. Esker helps over 80,000 companies across the world to reduce the use of paper and eliminate manual processes while improving their productivity, efficiency and environmental impact.

With 33 million euros in sales revenue in 2010, Esker operates in North America, Europe and Asia Pacific with global headquarters in Lyon, France and U.S. headquarters in Madison, Wisconsin. Esker is listed on the NYSE Alternext in Paris (Code ISIN FR0000035818). For more information, visit www.esker.com. Follow Esker on Twitter at twitter.com/eskerinc and join the conversation on the Esker blog at www.quitpaper.com.

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