

Esker Customers Explore Their Automation Solutions and Connect with Industry Peers at 2012 Esker Americas User Conference

Madison, WI, home to Esker U.S. headquarters, serves as a dynamic host city for Esker customers seeking to propel their automation solutions to the next level

Madison, WI – April 23, 2012 – [Esker](#), a worldwide leader in [document process automation solutions](#), today launched its [2012 Esker Americas User Conference](#) (EAUC), a two-day event held on April 23-24 at the [Monona Terrace Convention Center](#)®, located on the shore of beautiful Lake Monona in downtown Madison, WI.

As the largest educational networking event of the year, EAUC 2012 offers Esker customers the opportunity to ask questions, examine their automation strategies, and share best practices for maximizing the Esker solution — all while enjoying the sights and sounds of one of America’s most lively and celebrated cities. This year’s format features a wide range of interactive and insightful events specifically designed to allow customers to:

- **Explore** ways to automate multiple business processes with a [single platform](#), along with best practices for optimizing the Esker DeliveryWare 6.0 and Esker on Demand solutions
- **Energize** document process improvement efforts with hands-on lab time, breakout sessions and one-on-one consultations with Esker’s Professional Services Staff
- **Engage** directly with Esker staff members, other customers, and third-party thought leaders for the latest trends and like-minded perspectives

Keynote speakers and customer presentations

In addition to a robust lineup of breakout sessions, EAUC 2012 features a distinguished panel of third-party experts speaking about a variety of pertinent, business-driven topics. Keynote speakers include: Ted Nardin and Dr. James Keaten at the [Ideal Dialogue Company](#), Jeanne Bliss at [www.customerbliss.com](#), Penny Weller at [The Hackett Group](#) and Scott Pezza at [Aberdeen Group](#).

Several Esker customers are also covering a wide range of topics such as [automated sales order processing](#) and [electronic invoicing](#), as they present case studies of their automation projects, the unique challenges faced and benefits achieved. Customer speakers include: Kim Homan at MEMC (“The Language of Global Inbound Implementation”), and Todd Kirkham at Toshiba (“E-Invoicing: Finding Success in a Complex Invoice Environment”).

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“We’re thrilled to be hosting EAUC 2012 right in our backyard,” said Renee Thomas, Director of U.S. Sales and Field Marketing at Esker. “This year’s conference is all about customers taking their automation solutions to the next level, and we have tons of new opportunities for them to succeed. It’s never been more important to stay ahead of our changing business landscape, and EAUC 2012 provides the perfect venue to do that — whether it’s customers rolling up their sleeves to get hands-on experience or interconnecting with other customers who understand the challenges they’re going through,” said Thomas. Adding, “Madison’s affinity for innovation and education makes it ideal for this type of event. It’s great to have so many people collaborating around the singular goal of quitting paper and improving document processes.”

About Esker

Esker is the worldwide leader in document process automation solutions. Addressing all types of business processes from accounts payable and accounts receivable to sales order processing and procurement, Esker cloud computing solutions enable companies to automate the reception, processing and sending of any business document with one platform. Esker helps over 80,000 companies across the world to reduce the use of paper and eliminate manual processes while improving their productivity, efficiency and environmental impact.

With 36 million euros in sales revenue in 2011, Esker operates in North America, Europe and Asia Pacific with global headquarters in Lyon, France and U.S. headquarters in Madison, Wisconsin. Esker is listed on the NYSE Alternext in Paris (Code ISIN FR0000035818). For more information, visit www.esker.com. Follow Esker on Twitter at twitter.com/eskerinc and join the conversation on the Esker blog at www.quitpaper.com.

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