

Esker Customers Gather Together to Enhance Their Solution Knowledge at EAUC 2013

Madison, WI, home to Esker U.S. headquarters, serves as the captivating host city for customers to share ideas, gain expert insight and maximize their Esker solutions

Madison, WI — September 11, 2013 — [Esker](#), a worldwide leader in [document process automation solutions](#), today launched its [Esker Americas User Conference](#) (EAUC), a two-day event held on September 11-12 at the [Monona Terrace Convention Center](#)[®], located on the beautiful shores of Lake Monona in downtown Madison.

As the largest educational event of the year, EAUC 2013 offers customers, partners and prospects a unique platform to network with peers, examine their automation strategies and, above all else, *own their experience* — all while enjoying the sights and sounds of one of America's most lively and celebrated cities. This year's agenda features an array of breakout sessions that include:

- **Solution Huddles** providing updates and best practices on [Accounts Payable](#) and [Order Processing](#) solutions
- **Consult-A-Pro Sessions** offering an open forum with Professional Services and Solutions Support staff
- **uTry Lab Time** for a hands-on, self-paced lab experience working with new Esker product features

"We're thrilled to be hosting our flagship event in our home city of Madison," said Steve Smith, U.S. Chief Operating Officer at Esker Americas. "We recognize how important it is for our customers to adapt to changing business demands, and a big part of that is maximizing the investment and output of their Esker solutions. By networking with peers, interacting with Esker staff and getting hands-on experience, EAUC gives them the perfect venue to develop strategies for continued business success."

Keynote speakers and customer presentations

In addition to breakout sessions, EAUC 2013 features a distinguished panel of third-party speakers, offering their thought-provoking and highly entertaining perspectives on a variety of topics pertinent to all attendees. Keynote speakers at this year's event include: Speaker and author on humor, healthcare stress and customer care, [Molly Cox](#); speaker, author and artist dedicated to curing "Adultitis," [Jason Kotecki](#); and author, motivational speaker and internationally recognized expert in creating a "customer-centered culture," [Robin Lawton](#).

Esker customers will also join in on the presentations, highlighting case studies of their automation projects, the unique challenges they faced and the benefits achieved. Customer speakers for EAUC 2013 include: Eric Stratmann at [Albemarle Corporation](#) ("Gaining Automated Accounts Payable Capabilities Worldwide") and Christine Williams at [Reading Health System](#) ("A Cinderella Solution for an Epic Healthcare System").

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About Esker

Esker is the worldwide leader in document process automation solutions. Addressing all types of business processes from accounts payable and accounts receivable to sales order processing and procurement, Esker cloud computing solutions enable companies to automate the reception, processing and sending of any business document with one platform. Esker helps over 80,000 companies across the world to reduce the use of paper and eliminate manual processes while improving their productivity, efficiency and environmental impact.

With 40.3 million euros in sales revenue in 2012, Esker operates in North America, Europe and Asia Pacific with global headquarters in Lyon, France, and U.S. headquarters in Madison, Wisconsin. Esker is listed on the NYSE Alternext in Paris (Code ISIN FR0000035818). For more information, visit www.esker.com. Follow Esker on Twitter at twitter.com/eskerinc and join the conversation on the Esker blog at www.quitpaper.com.

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