

## Cooper-Standard Automotive Chooses Esker Faxing Solution as Part of Global SAP Rollout

*Automotive supplier cites implementation flexibility, notification features and service option as deciding factors*

**Madison, WI and Orlando, FL – February 23, 2010** – Esker, the leader in document process automation solutions, today at Logistics and Supply Chain Management 2010 announced that Cooper-Standard Automotive Inc., a leading global supplier of systems and components for the automotive industry, has chosen Esker DeliveryWare to automate fax delivery of purchase orders, shipping notices and other documents. Esker is exhibiting at booth #600 during the conference.

Cooper-Standard selected Esker DeliveryWare in conjunction with its SAP implementation across Europe and the United States to standardize enterprise resource planning (ERP) systems. Following the initial rollout to four facilities in France, the Cooper-Standard development team took note of the amount of manual faxing that the company was doing to satisfy European Union directives requiring certain business documents to be delivered via fax.

“We look to automate business processes as much as possible,” said Brandan Haines, Senior System Administrator at Cooper-Standard. “We wanted to eliminate the manual steps of people printing documents and then faxing them. Our primary focus was to provide users with a way to send a fax directly from SAP, know that it was sent successfully and have the ability recover if transmission fails.”

After narrowing down from several potential solution providers to Esker and one other vendor, Cooper-Standard chose Esker. “We had a very positive reference call with an Esker customer,” said Haines. “And we liked the fact that we could start with the SAP connector and easily add capabilities like desktop faxing later, as needed, with the Esker solution. We also liked the confirmation and rejection status messages that Esker can configure, and having the hybrid service option to leverage Esker fax infrastructure for disaster recovery and high availability.” Implementation of Esker DeliveryWare began less than two weeks after Cooper-Standard signed with Esker, and is on track to be completed on target by end of Q1 2010.

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“Rolling out SAP globally is a very large-scale, long-term project for companies like Cooper-Standard that have facilities all over the world and a variety of different back-end systems,” said Steve Smith, U.S. Chief Operating Officer for Esker. “We always encourage companies to think early about how faxing fits into the project plan, as Cooper-Standard did, because fax issues are almost certain to come up.”

### **About Cooper-Standard Automotive**

Cooper-Standard Automotive Inc., headquartered in Novi, Michigan, is a leading global automotive supplier specializing in the manufacture and marketing of systems and components for the automotive industry. Products include body sealing systems, fluid handling systems and NVH control systems. Cooper-Standard Automotive employs approximately 16,000 people globally and operates in 17 countries around the world. For more information, please visit the company’s website at [www.cooperstandard.com](http://www.cooperstandard.com).

### **About Esker**

Esker is a recognized leader in helping organizations reduce the use of paper, eliminate manual processes and simplify IT landscapes. With its comprehensive platform, Esker delivers the benefits of automated document processing as on-demand services (SaaS) and on-premise solutions. Customers achieve significant operational efficiencies, cost savings and ROI in as little as three to six months while gaining visibility and control within order-to-cash and procure-to-pay business processes ranging from sales order management and accounts receivable to purchasing and accounts payable. Founded in 1985, Esker operates globally with more than 80,000 customers and millions of licensed users worldwide. Esker has global headquarters in Lyon, France and U.S. headquarters in Madison, Wisconsin. For more information, visit [www.esker.com](http://www.esker.com). Follow Esker on Twitter and join the conversation at [twitter.com/eskerinc](https://twitter.com/eskerinc).

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