

The Bel Group Selects Esker for Customer Order and Invoice Automation

Madison, WI – June 6, 2011 – Esker, the leader in document process automation solutions, today announced that the Spanish subsidiary of The Bel Group, a world leader in branded cheeses, has selected Esker to automate the processing and archiving of 5,000 yearly customer orders, as well as the sending and archiving of customer invoices in electronic format. Document process automation has enabled Bel Spain to improve its sales cycle by combining various order receiving channels, including fax and email, while simultaneously reducing its impact on the environment.

Bel Spain receives approximately 25,000 customer orders per year – 33 percent of which are received in electronic data interchange (EDI) format, while the rest are handled by fax, email, telephone or directly by its distributors. Previously, customer orders were manually processed by Bel Spain employees via an SAP application or directly by the company's distributors.

Bel Spain was looking for an integrated solution to automate customer orders received by fax or email, to increase efficiency and to reduce the number of processing errors. After reviewing numerous solutions, Bel Spain selected Esker for its capacity to handle inbound and outbound documents and for the Esker platform's full integration with SAP applications.

Accounts Receivable automation capabilities

Thanks to Esker solutions, Bel Spain now automates sending and archiving of electronic invoices for customers and benefits from the following AR features:

- Invoices with electronic signatures automatically generated from SAP
- Signed PDF invoices automatically sent by email via Lotus Notes
- Electronic invoices archived online, freeing-up physical space

Customer order and invoice automation benefits

Document process automation advantages gained by Bel Spain include:

- Decrease in order processing time
- Elimination of processing errors due to manual handling
- Elimination of physical archiving, gaining space taken by 115 binders each year*

"We have achieved significant time savings as a result of sales order processing automation. We are also putting electronic invoicing into place. Thanks to the automation of these two strategic processes, we are moving towards efficient and ecological paper-free handling," said a Bel Spain manager.

In addition to significant savings achieved by automating, sending and archiving customer orders and electronic invoices, environmental responsibility is of great importance to the Bel Group, which has decreased its ecological footprint by reducing paper consumption in business processes.

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About The Bel Group

The Bel Group is a world leader in branded cheeses. Its portfolio of differentiated and internationally recognized brands, including such products as The Laughing Cow[®], Kiri[®], Mini Babybel[®], Leerdammer[®] and Boursin[®], as well as some 20 local brands, enabled the Group to generate sales of €2.4 billion in 2010. Nearly 11,300 employees in some 30 subsidiaries around the world contribute to the Group's success. Its products are prepared at 25 production sites and distributed in over 120 countries. www.groupe-bel.com

About Esker

Esker is the worldwide leader in document process automation solutions. Addressing all types of business processes from accounts payable and accounts receivable to sales order processing and procurement, Esker cloud computing solutions enable companies to automate the reception, processing and sending of any business document with one platform. Esker helps over 80,000 companies across the world to reduce the use of paper and eliminate manual processes while improving their productivity, efficiency and environmental impact.

With 33 million euros in sales revenue in 2010, Esker operates in North America, Europe and Asia Pacific with global headquarters in Lyon, France and U.S. headquarters in Madison, Wisconsin. Esker is listed on the NYSE Alternext in Paris (Code ISIN FR0000035818). For more information, visit www.esker.com. Follow Esker on Twitter at twitter.com/eskerinc and join the conversation on the Esker blog at www.quitpaper.com.

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* Numbers based on an estimated 350 pages per binder, representing 30 cu. ft of full binders – equivalent to 16 sq. ft of surface area (in a 6.6-ft.-high closet)

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