

Esker Customers Explore, Energize and Engage at 2010 Esker Americas User Conference

Document process automation leader welcomes customers to the home of its U.S. headquarters for three days of learning and interaction

Madison, WI – September 28, 2010 – Esker, the leader in document process automation solutions, today launched its 2010 Esker Americas User Conference (EAUC) in Madison, Wisconsin, home of the company's U.S. headquarters. The three-day event is an opportunity for Esker customers to network, attend technical training sessions and learn from other users in one of America's most dynamic and vibrant cities.

As the largest Esker customer event of the year, and the biggest ever focusing on Esker DeliveryWare 5.0 and the latest Esker on Demand cloud services, EAUC 2010 offers attendees unique opportunities to:

- **Explore** new Esker solutions for productivity gains and cost reductions to optimize operations, including Software as a Service (SaaS) options
- **Energize** automation projects with practical knowledge gained from hands-on training sessions
- **Engage** directly with Esker staff, executives and customers to address process improvement objectives and specific business challenges

EAUC 2010 is being held at the Monona Terrace Convention Center[®], a Frank Lloyd Wright architectural masterpiece located on the shore of Lake Monona in downtown Madison. Sponsored by Esker partners CDW, Dialogic and itelligence, the conference will feature keynotes by Peter Coffee, director of Platform Research at salesforce.com and former Technology Editor at eWEEK, and "Eco-satirist" Bob Hirschfeld, who will present a humorous look at the history of green business and today's eco-challenges.

Additionally, Esker customers will give presentations outlining their automation projects — including the specific document process challenges they faced, lessons learned in implementing their Esker solutions and the results they have achieved. Customer speakers at EAUC 2010 will focus on:

- Order Processing and AP Automation
- Architectural Landscape Simplification via Fax Services for SAP
- Fax-to-Order Automation
- Timeliness Essentials in Document Processing

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“We’re very excited to be hosting EAUC in our hometown, not only to help our customers interact and learn about getting the most from Esker solutions, but also to understand how we can make our offerings even better to deliver the highest possible value in addressing some of the most critical technological and business issues that companies are facing today,” said Renee Thomas, Esker’s Director of Field Marketing for the Americas. “Esker is helping the business world run on less paper and support sustainability, and we think Madison’s history as a center of innovation and its green legacy make it the perfect setting for a get-together of professionals from around the country who share the goal of quitting paper.”

About Esker

Esker is a recognized leader in helping organizations reduce the use of paper, eliminate manual processes and simplify IT landscapes. With its comprehensive platform, Esker delivers the benefits of automated document processing as on-demand services (SaaS) and on-premise solutions. Customers achieve significant operational efficiencies, cost savings and ROI in as little as three to six months while gaining visibility and control within order-to-cash and procure-to-pay business processes ranging from sales order management and accounts receivable to purchasing and accounts payable. Founded in 1985, Esker operates globally with more than 80,000 customers and millions of licensed users worldwide. Esker has global headquarters in Lyon, France and U.S. headquarters in Madison, Wisconsin. For more information, visit www.esker.com. Follow Esker on Twitter and join the conversation at twitter.com/eskerinc.

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