

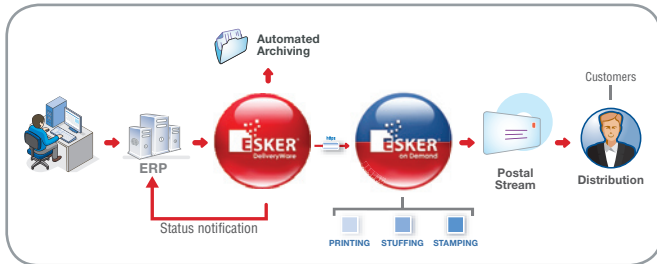


Mail on Demand

A better way to deliver business mail



Mail on Demand provides significant cost savings and streamlines business processes by enabling you to send physical mail directly from enterprise applications. Business documents are electronically delivered to an external mailroom that provides fast, high-quality, cost-effective mail processing services, effectively eliminating the need for an internal mailroom. Mail on Demand is part of the Esker on Demand delivery services that also include Fax on Demand and Email on Demand.



Eliminate manual processing costs

Most businesses produce the bulk of their documents electronically. However, the majority are still delivering these time-critical documents through slow and costly methods such as manual mail and fax.

Spurred by the ever-present pressure to cut costs and increase productivity, many companies are doing away with manual processes and the associated costs (labor, paper, supplies, maintenance costs, mailroom equipment, and more). A low-risk and logical solution for many is Mail on Demand — sending mail electronically to an Esker on Demand production center for processing and distribution.

Cost Comparison: Manual vs. Automated Mail

MANUAL MAIL		AUTOMATED MAIL	
Cost per piece	\$1.10	Cost per piece	\$0.60

45% Cost Savings with Mail on Demand

Maximize flexibility with Esker DeliveryWare

Individual pieces, such as invoices or purchase orders, or batch mailings of any size, such as account statements, are dispatched immediately, without manual handling or internal process delays. The immediate result is reduced costs, accelerated accounts receivable and improved document tracking.

How Mail on Demand works

Mail on Demand uses Esker DeliveryWare to directly and seamlessly integrate with leading enterprise applications including ERP, CRM, and others. There is no need to modify existing systems or processes. Esker DeliveryWare automatically receives raw data directly from core business applications and then formats the data into business documents. The documents are delivered electronically to an Esker on Demand production center where they are processed and added to the postal stream in less than 24 hours. Intelligent tracking guarantees that every document is delivered to the correct recipient.

Mail on Demand benefits

Flexible billing options allow you to only pay for what you use on a pay-as-you-send basis, providing complete cost predictability and control. The benefits include:

- **The internal mailroom function can be eliminated**, resulting in significant cost savings (Mail on Demand enabled one organization to save \$3,000,000 per year)
- **Business cycles** are accelerated due to faster business document delivery
- **Internal resources can be re-allocated** from mailrooms to more productive activities
- **Existing business systems can be leveraged** without reprogramming
- **Documents can be customized** based on customer and business partner preferences

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