

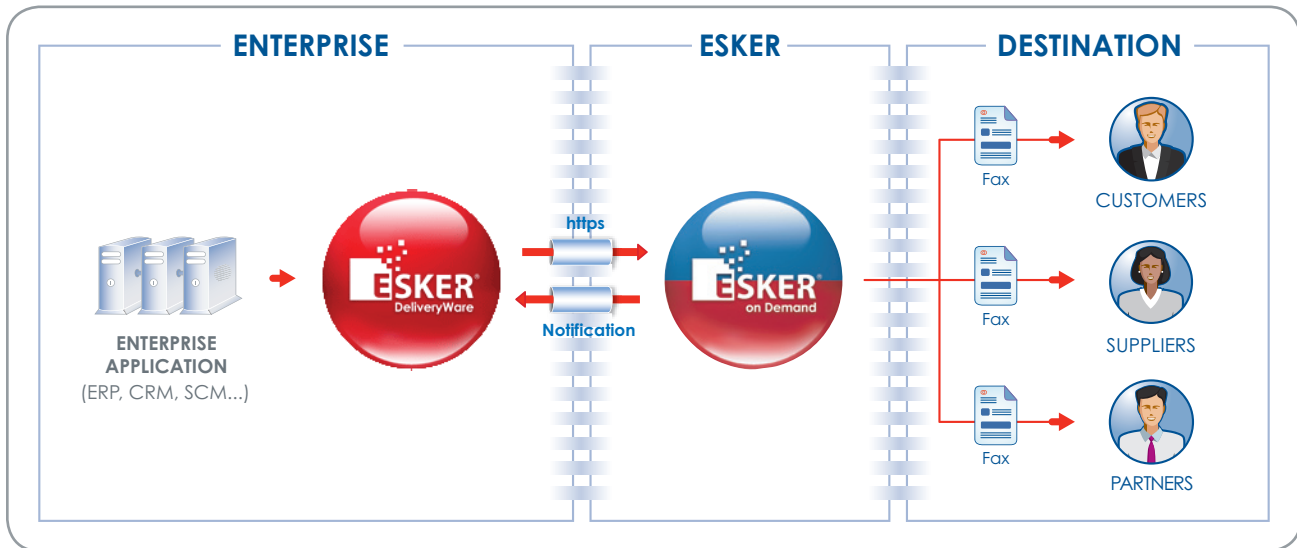


## Fax on Demand

Reinventing fax



The Fax on Demand service enhances the Esker DeliveryWare 4.0 server by offering a convenient and economical solution for business continuity. There is no longer a need to invest in expensive hardware that sits idle waiting for potential emergency situations. And, Fax on Demand can handle peak and overflow fax situations, allowing businesses to buy smaller fax boards that accommodate routine fax traffic. Fax on Demand is part of the Esker on Demand delivery services that also include Mail on Demand and Email on Demand.



### Automated, integrated and simplified fax

Fax on Demand is a service that offers the security and efficiency of an external fax infrastructure, providing access to a worldwide network of Esker-hosted fax server facilities. With Fax on Demand you have the option of using Esker infrastructure during periods of peak fax volume or local fax hardware outage, which delivers numerous benefits to your bottom line:

- **Flexible faxing capacity** is available as required with no traffic restrictions, so you can easily handle peak faxing such as end-of-month invoice batches.
- **Convenient routing options** can be implemented for individuals, departments and divisions, making it easier to handle unplanned mass faxes and track fax costs by user.
- **Simplify your infrastructure** by reducing investments in telephony and hardware – especially for emergency backup situations.

- **Secure, reliable and robust** infrastructure with 24/7 monitoring with multiple redundant backup systems to minimize the possibility of downtime or delivery failures.
- **Seamless integration** with existing desktop and enterprise applications ensures that Fax on Demand is easy to implement and easy to use. Fax on Demand is quickly installed with no custom programming, no disruption of existing business processes, and no changes to existing file formats. Fax on Demand provides sent notification within existing applications, so you always know if a fax has arrived.

### Maximize flexibility with Esker DeliveryWare

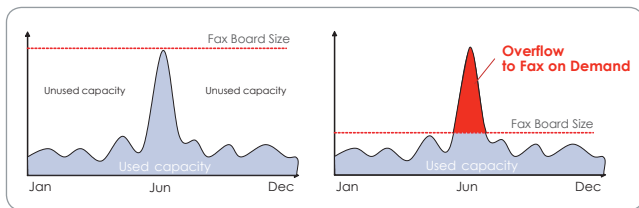
Esker DeliveryWare offers many added-value features that make faxing business documents a highly efficient and effective business process.

Esker DeliveryWare features include:

- **Direct integration** with leading enterprise applications including ERP, CRM, and SCM
- **Seamless operation** within existing systems and processes
- **Ability to format raw data** into new, professional-looking business documents
- **Automated electronic document delivery** using intelligent routing rules, through Fax on Demand, Mail on Demand, email, archive, and more

### Overflow to Fax on Demand

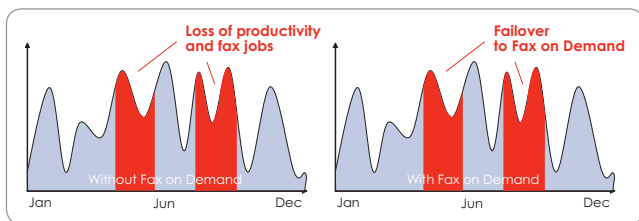
With Fax on Demand, you can intelligently distribute fax loads among local fax boards or Fax on Demand services. The distribution occurs following predefined rules based on fax status, account, CSID, priority, and fax number location.



This feature allows selecting a smaller fax board and offers better handling of fax peaks and unplanned fax/mailings.

### Failover to Fax on Demand

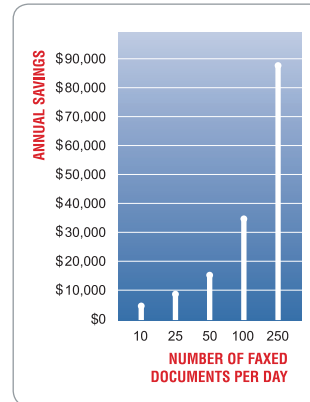
With Esker DeliveryWare you can failover to Fax on Demand services if local fax boards are not responding, ensuring fax distribution continuity.



This feature helps to protect against costly downtime in the event of fax board or telecom emergencies, using predefined failover.

### Fax on Demand always costs less

Flexible pay-as-you-go options allow you to only pay for what you use on a per page basis, providing complete cost predictability and control. Whatever capacity you require and no matter how you calculate the costs and savings, Fax on Demand is less expensive than internal fax.



- **Enable automated faxing** directly from enterprise applications
- **Eliminate workflow interruptions** and manual handling costs associated with manual printing, faxing, and waiting for confirmation

Equipment purchase (printers, fax machines, fax boards and main-tenance costs,

and ongoing material costs of ink and paper, are **reduced significantly**

- **Telephony expenses** for line installation, line rental, and ongoing costs of fax calls are **eliminated**
- There is **no need to pay for unused extra peak capacity** through more dedicated fax lines and more equipment
- There are **no internal maintenance costs and no external maintenance fees**

Fax on Demand also provides a solid document communication foundation with additional opportunities for automated e-document delivery through email and Mail on Demand (an external mailroom that provides fast, high-quality, cost-effective mail processing services).

© 2007 Esker S.A. All rights reserved. Esker and the Esker logo are registered trademarks of Esker S.A. in the U.S. and other countries. All other trademarks are the property of their respective owners.



For more information:

- Americas ▪ [www.esker.com](http://www.esker.com)
- Australia ▪ [www.esker.com.au](http://www.esker.com.au)
- France ▪ [www.esker.fr](http://www.esker.fr)

- Germany ▪ [www.esker.de](http://www.esker.de)
- Italy ▪ [www.esker.it](http://www.esker.it)
- Singapore ▪ [www.esker.com.sg](http://www.esker.com.sg)

- Spain ▪ [www.esker.es](http://www.esker.es)
- United Kingdom ▪ [www.esker.co.uk](http://www.esker.co.uk)